Brampton's Economic Resilience: Tariff Action Plan



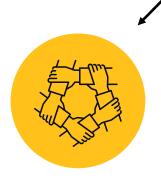
City of Brampton Economic Development Office

April 23, 2025



Economic Resilience

Tariff Action Plan



Connect, Support & Advocate



Economic Diversification



Investment Attraction





Connect, Support & Advocate

- Prioritize Business Retention & Expansion
- Workforce Development & Immigration
- Drive Local Innovation Adoption
- Cut Red Tape, Fuel Growth
- Stand for Canada National Advocacy
- "Made in Canada" Procurement Policy
- Mayor's Tariff Task Force
- City-to-City Approach



Economic Diversification

- Innovation District Growth
- Go Global
- Outbound Market Support
- Federal Trade Programs
- Supply Chain Resilience
- Logistics Advantage



Investment Attraction

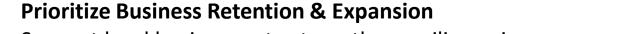
- New Market Opportunities
- Partnerships
- Target Sectors
- Global Talent & Startups
- Incentives for Growth
- Global Networks





Connect Support Advocate





Support local businesses to strengthen resilience in response to tariff impacts.

Workforce Development, Retention & Immigration

Recognize the strength in Brampton's diverse talent pool and leverage immigration pathways to meet the evolving labour needs of employers.

- **Drive Local Innovation Adoption** Support localized, sector-specific technology integration.
- **Cut Red Tape, Fuel Growth** Advocate for streamlined regulations and fewer growth barriers.
- **Stand for Canada National Advocacy** Align with national efforts to support Canadian industries.
- 'Made in Canada' Procurement Policy Champion local procurement by prioritizing Brampton- and Canadian-made products and services, strengthening local supply chains.
- **Mayor's Tariff Task Force** Coordinate a strategic, local response with key stakeholders.
- **City-to-City Approach** Partner with other cities, FCM and AMO to strengthen advocacy.





Economic Diversification

Innovation District Growth

Advance Brampton's Innovation District and entrepreneurship ecosystem.

Go Global

Support expansion into new national and international markets.

Outbound Market Support

Provide tailored assistance to businesses entering new markets.

Federal Trade Programs

Connect businesses to export financing, trade missions, and federal supports.

Supply Chain Resilience

Foster innovation partnerships to enhance global competitiveness.

Logistics Advantage

Leverage Brampton's strength in logistics, location and proximity to key Canadian ports.





Investment Attraction

New Market Opportunities

Explore investment from diversified global markets.

Partnerships

Work alongside all levels of government, industry and academia.

Target Sectors

Conduct market assessments focused on MedTech, Space Economy, Advanced Manufacturing, Food & Beverage Processing and Innovation & Tech.

Global Talent & Startups

Attract international entrepreneurs and Startups via BHive.

Incentives for Growth

Promote new office incentives and TIEGs¹ to attract and expand businesses.

Global Networks

Leverage international diplomacy and collaborate with global networks.



¹ Tax Increment Equivalent Grant