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BRAMPTON
Flower City

ECONOMIC REVIEW 2016
Building the Future

BRAMPTON
ECONOMIC DEVELOPMENT
& CULTURE

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Economic Development
& Culture Committee
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Linda Jeffrey
Mayor of Brampton

A handwritten signature in black ink that reads "Linda Jeffrey".

Brampton continues to prosper, led by sustained economic growth.

As Brampton moves onto the global stage, there are exciting developments setting the stage for innovation and growth.

A university is the single greatest incubator and catalyst for more jobs, development and investment in our city. On October 26, 2016, Finance Minister Charles Sousa announced a Provincial commitment to build a university in Brampton. Brampton will be home to a unique centre for education, innovation and collaboration – to build industry partnerships, promote research and commercialization, and deliver the skills needed to be successful today and in the future.

A significant health and life sciences cluster is starting to take shape around the new Peel Memorial Centre for Integrated Health and Wellness. Businesses in this sector are already investing in this growth opportunity.



Jeff Bowman
City Councillor Wards 3 & 4
Chair, Economic Development
& Culture Committee

A handwritten signature in black ink that reads "Jeff Bowman".

Brampton is moving to take a prominent place as a major urban centre, and our Economic Development approach is transforming to match.

Acknowledging the role culture plays in the vibrancy of the local economy, the new Economic Development and Culture office is building on a history of client service and now positioning Brampton as a significant competitor to other Canadian and global cities. Talent and transportation are critical factors when companies make the choice to invest in a city. Brampton's growth, youth and diversity provide a pipeline of talent to fill the jobs of tomorrow, and our location and access to amenities and infrastructure make Brampton a clear winner.

Brampton also has the advantage of being located right in the centre of the Innovation Super Corridor. That's one of the reasons companies like Canon choose to set up operations here. Our location and infrastructure advantages, along with our youth and diversity, make a compelling story as we partner in Toronto Global's pitch to international business communities.

New developments and expansion only give more reason for businesses to invest in our city, and for our future leaders and innovators to establish their roots here.

Let's work together to explore new opportunities in the area of innovation and together we will become a beacon that will attract new economic development, disrupt the status quo and move our city forward.

Our Economic Development model is based on Brampton's transformation story. We're modernizing, collaborating, partnering and innovating to reflect our City's reality and the best path to greater economic success.

In Brampton, opportunity always adds up



NEW BUSINESSES
created per year (average)

LANGUAGES SPOKEN
by 209 different cultures

89+



**2ND FASTEST
GROWING CITY
IN CANADA**

Approx. 14,000 new
residents per year



NEW JOBS
created per year (average)

**LOWEST MEDIAN AGE
IN CANADA**



**RANKED
TOP 10 OVERALL MID-SIZED CITY
TOP 10 BEST BUSINESS FRIENDLINESS
& CONNECTIVITY**
FDI Magazine

FOR SALE
The largest supply of
vacant land adjacent
to Canada's largest
airport YYZ



HOME TO CN
The largest Intermodal
Railway terminal
in Canada



HEADQUARTERS
(Over 100 employees)

AAA

Credit Rating – 11 years
(Standard & Poor's)

51%

**OF WORKFORCE HAVE
POST-SECONDARY EDUCATION**
Highly skilled talent

7 TRANSCONTINENTAL HIGHWAYS
accessing 158 million North American consumers



BRAMPTON
Flower City

economic overview

TOTAL CONSTRUCTION (DOLLARS)

DEVELOPMENT (SQUARE FEET ADDED)

INDUSTRIAL

\$176M

CANADA
5TH

GREATER
TORONTO AREA
2ND

2.4M ft²

The City of Brampton industrial base is one of the largest in the Greater Toronto Area, accounting for 12 per cent of all industrial space (approx. 100 million square feet).

In 2016, there were substantial expansions to existing industrial facilities, most notably Orlando Corp. (422,720 square feet), The Gap (357,717 square feet) and Amazon (868,121 square feet), totaling over 1.7 million square feet. New development came in at close to 700,000 square feet total.

National rankings Source: Statistics Canada,
Catalogue no. 64-001-XIE, Dec 2016.
Development measurement source:
City of Brampton Building Permit Data

COMMERCIAL

\$65M

CANADA
24TH

GREATER
TORONTO AREA
7TH

212k ft²

In 2016, new commercial construction added close to 212,000 square feet of floor space to the commercial inventory for a total of close to 26 million square feet. Eight new retail developments began construction, most notably Audi Brampton at 25 Coachworks Crescent (63,000 square feet), Michaels Arts and Crafts located at 120 Resolution Drive (22,000 square feet).

INSTITUTIONAL

\$97M

CANADA
16TH

GREATER
TORONTO AREA
5TH

372k ft²

After a banner year in 2015, adding over one million square feet of new institutional space, largely due to the new Peel Memorial Centre, institutional development in 2016 slowed, decreasing the total investment market by 61 per cent.

Similar to commercial development, the institutional market is sensitive to the residential cycle. As residential development increases, the number of schools and other institutional services also increase soon after.

RESIDENTIAL

\$1.6B

CANADA
6TH

GREATER
TORONTO AREA
2ND

9.6M ft²

Residential development in Brampton has been a strong construction market for the past decade. Residential construction has averaged \$1.3 billion each year, for the past 10 years, adding approximately 4,000 new housing units each year.

The demand on housing in Brampton has increased in the residential resale market. Brampton, recorded 10,964 sales of residential dwellings, which equates to \$6.4 billion, with an average selling price of \$584,676 (an increase of 19.7 per cent from 2015). On average, Brampton has one of the lowest "numbers of days on the market" in 2016. Brampton continues to have one of the lowest home prices among the Greater Toronto Area.

OVERVIEW

\$2B

CANADA
7TH

GREATER
TORONTO AREA
2ND

12.5M ft²

220
NEW BUSINESSES
(4.8% increase)

2,400
NEW JOBS
(64% increase)

4,000
NEW RESIDENTIAL
UNITS

\$584,676
AVERAGE HOME RESALE
(19.7% increase)

Growth *plus.*

The Canadian economy has not been immune to the global slowdown as the Bank of Canada reported Canadian GDP growth of 1.3 per cent for 2016, down from its target range of 2-3 per cent.

The City of Brampton has also felt the global economic pressures. The Region of Peel unemployment rate has increased from 6.8 percent in 2015 to 7.1 per cent in 2016, but remains lower than the 10-year average for the region.

Still, Canada is once again the fastest growing country in the G7 according to Statistics Canada, and the Brampton economy continues to demonstrate growth. According to the 2016 census, the population of Brampton is close to 600,000, a growth of over 13 per cent since 2011.

Brampton had a 4.8 per cent increase in new businesses from 2015, and those businesses provided 2,400 additional jobs within the community. More than 97 per cent of these new businesses employed less than 75 people and are able to adapt quickly to changing economic circumstances.

Brampton remains in a strong competitive position because of its diverse and resilient economic base and has transformed its economic development approach to target high growth business sectors. Our location in the middle of the Innovation Super Corridor, and new strategic investments, like a university, will have a significant and positive impact on the regional labour force and long-term job growth in Brampton.

According to Statistics Canada, Brampton placed 7th in the country for total construction value in 2016, generating \$2 billion in investment. With high growth expected to continue until 2041, the City of Brampton is in a strong position to attract investment and will remain among the country's most active markets in the coming decades.

*Source:

1. IMF World Economic Outlook (WEO) Update, January 2017: A Shifting Global Economic Landscape
2. Bank of Canada Monetary Policy Report, January 2017
3. Statistics Canada, Catalogue no. 64-001-XIE, December 2016
4. Brampton Economic Development Office
5. Statistics Canada Labour Force Survey, December 2015-December 2016
6. Brampton Building Division, December 2016
7. Monthly MarketWatch (Toronto Real Estate Board) December 2016
8. GTA Q4 2015/2016 Industrial Statistics – (Colliers International)

key
investments+
developments

\$2B Investment in Brampton



COMMERCIAL
& RETAIL



INSTITUTIONAL



MIXED USE



INDUSTRIAL

5



03. CANON CANADA INC.



09. PEEL MEMORIAL CENTRE FOR INTEGRATED HEALTH AND WELLNESS



10. ATLAS HEALTHCARE CENTRE



12. AUDI DEALERSHIP



13. SPRINGDALE PUBLIC LIBRARY

01

Orlando Corporation

Churchill Business Community
422,720 sq. ft. addition
\$35 million* investment
7825 Winston Churchill Blvd.

02

Orlando Corporation

Churchill Business Community
New spec building, one million sq. ft.
\$43 million* investment
8050 Heritage Rd.
– Amazon Opened 2016

03

Canon Canada Inc.

New Canadian head office
Three buildings, 190,000 sq. ft. each
\$66 million** investment
Phase one opened Fall 2016
8000 Mississauga Rd.

04

Gap Inc.

357,717 sq. ft. addition
\$8 million* investment
9500 McLaughlin Rd. N.

05

Sheridan College

Davis Campus, Skilled Trades Centre
New 131,000 sq. ft. facility
\$47.5 million** investment
7899 McLaughlin Rd. S.

06

A. Grenville and William Davis Court House

Six-storey expansion
110,000 sq. ft.
7755 Hurontario St. S.

07

Redwood Properties

One 25-storey tower and
one 27-storey residential tower
on top of a three-storey podium
with 387 dwelling units and
10,800 sq. ft. of commercial
\$140 million** investment
45 Railroad St. – Opening 2018

08

Cumberland Development

One five-storey office tower
55,700 sq. ft. and one 23-storey
residential tower (156 units)
145-147 Queen St. E.

09

Peel Memorial Centre for Integrated Health and Wellness

Completed fall 2016, fully
operational early 2017
Phase one 350,000 sq.ft. facility
\$500 million** investment
(600,000 sq. ft.) 20 Lynch St.

10

Atlas Healthcare Centre

New seven-storey office building
67,000 sq. ft.
\$85 million** investment
241 Queen St. E.

11

Infinity Dealership

New 16,000 sq.ft. facility
\$2 million* investment
60 Coachworks Cres.

12

Audi Dealership

New 62,700 sq. ft. facility
\$7 million*
25 Coachworks Cres.

13

Springdale Public Library

New 27,500 sq.ft. facility
\$17 million* investment on 4 acres
10705 Bramalea Rd.

14

Taro Pharmaceuticals

2,500 sq. ft. addition
\$294,000* investment
130 East Dr.

15

Carttera Management Inc.

New 900,000 sq. ft. industrial facility
\$59 million** investment
8875 Torbram Rd.

16

ErinoakKids Centre for Treatment and Development

121,000 sq. ft. facility on 8 acres
\$60 million** investment
10145 McVean Dr. – Opening in 2017

* Construction costs

** Construction costs and land value

275
BUSINESSES

7.8k
EMPLOYEES



PART OF THE INNOVATION SUPER CORRIDOR

What's new?

The Brampton Economic Development Office provides one-on-one assistance to help guide investors and provide strategic advice in steering through the development approval process. Whether you are looking for customized guidance, expert sector advice or access to funding programs, we can help.

SECTOR LEADS

As Brampton moves to take a prominent position as a major urban centre, our Economic Development approach is transforming to match. Brampton's Economic Development Office has a new sector-based approach, anticipating the skills and industries of tomorrow, while accounting for traditional strengths. Sector leads have been assigned to each of our four key industries as a single point of contact. They know everything there is to know about getting things done in Brampton.

EXPEDITOR

The newly created role of Expeditor in the Economic Development Office will work across the key sectors, supporting activities, and working to streamline client service by acting as a facilitator and conduit to municipal services for the business community.



BRAMPTON COMPANIES
CONTRIBUTED OVER
\$900 MILLION TO THE
NATIONAL GDP IN THE
INNOVATION AND
TECHNOLOGY INDUSTRY

Canon

In November, Canon Canada officially opened Phase One of their new state-of-the-art headquarters at 8000 Mississauga Road.

Canon Canada's new head office is LEED Gold Certified, and was designed to follow the company philosophy, *kyosei*, the Japanese word for living and working harmoniously together.

In honour of this special occasion, Mayor Jeffrey presented Canon Canada with a street sign officially naming the roadway in front of the new headquarters "Canon Way".

Amazon Fulfillment Centre

Prime Minister Justin Trudeau recently visited Brampton to officially open Canada's first-ever Amazon high-tech robotic distribution centre.

"This is a really big day for Amazon," the Prime Minister said. "Today marks day one in the launch of this new high-tech facility."

Located at 8050 Heritage Road, the 850,000-square-foot centre, employing more than 700 people, is Amazon Canada's first fulfillment warehouse equipped with high-tech Amazon robotics that make the company's online delivery system even faster.

Business Supporting STEM Education

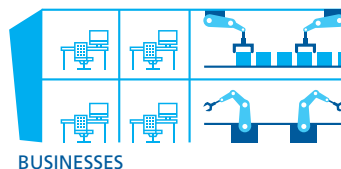
Amazon Canada also made a big splash in Brampton's technology community just prior to their official launch. With Mayor Linda Jeffrey and other city officials in attendance, Amazon made a surprise delivery to the Brampton Robotics Club presenting them with \$10,000 worth of robotics equipment, technology and financial support. The gift will support the Brampton Robotics Club as it enters the robotics competition season.

Amazon is proud to give back to the communities where its associates live and work and is committed to supporting science, technology, engineering and math (STEM) education programming.

\$900m+

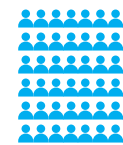
advanced manufacturing

1,300



BUSINESSES

51.5k



EMPLOYEES
(directly and indirectly)

SHERIDAN COLLEGE'S CENTRE FOR ADVANCED MANUFACTURING AND DESIGN TECHNOLOGIES (CAMDT) UNIQUE PARTNERSHIP WITH INDUSTRY HELPS PUT THE 'ADVANCED' IN MANUFACTURING

Sheridan College's Centre for Advanced Manufacturing and Design Technologies

Brampton is extremely fortunate and proud to be home to Sheridan College's Centre for Advanced Manufacturing and Design Technologies (CAMDT). The Centre has a mission to produce highly qualified graduates who will meet the current and future needs of the manufacturing sector, and to provide local SMEs access to advanced manufacturing expertise and state-of-the-art resources. CAMDT is making an impact on the manufacturing industry.

CAMDT is a 40,000 sq. ft. "technology playground" for students, manufacturers and industry partners to explore highly specialized manufacturing and design equipment. CAMDT is a learning environment for students and a testing platform for local manufacturing and industry and addresses the challenges of the manufacturing industry while developing graduates with the skills and practical knowledge to make an immediate and positive impact on the workforce. Some of the Brampton

companies currently working with CAMDT include: MDA Canada, Brampton Engineering, Hatch, Hydro ONE Brampton, Blue Giant, Jancox Stampings, Almag Aluminum, AVP Solutions, Jambo Kitmeer Ltd., Dr. HVAC, Cobric Chemicals Inc., WG – Pro Manufacturing Ltd., Confederation Freezers, Amcor and Magna – Plastcoat.

28,000 square feet of space available at CAMDT for R&D projects.

\$10 million invested to date from Sheridan, the City of Brampton, the Ontario Ministry of Economic Development and Trade and industry to support CAMDT's sustainability.

\$490,000 received in federal and provincial funding for applied research.

70 CAMDT private-sector partnerships since 2012.

1,500 students who learn about CAMDT's equipment every year

Gray Tools Expands with New Partnership and Technology

In 2016, Gray Tools Canada Inc. announced its expansion into the industrial chemical market, with the launch of Turbo-K gas turbine cleaner, the first product introduction resulting from a new strategic partnership with Turbo-K International Ltd.

Turbo-K is the only gas turbine compressor cleaner in the world with no cloud point, the temperature below which waxes in some fuels solidify, clogging fuel filters and injectors in engines.

Gray Tools' expansion into the chemical business is not a radical change in strategic direction, but rather a complementary addition that supports the company's mission, according to company President Gary Nuttall: "Gray Tools' mission is to

provide professionals in the industrial, oil and gas, power generation, military and aviation fields the best available products and solutions that will ensure proper maintenance of production facilities. Turbo-K International Ltd. will be able to provide the level of expertise and product innovation required to position Gray Tools as a trusted name in the industrial chemical market".

As a supplier to the Canadian industry for over a century, Gray Tools is at the forefront of the latest challenges and factors influencing the maintenance, repair, and operation of industrial machinery. The expansion into the chemical category will provide peace of mind to professionals who put their trust in the Gray Tools name for over 100 years.



key industry snapshot

health & life sciences



ErinoakKids

Set to open mid-2017, the new Brampton ErinoakKids Treatment and Development Centre – (Giampaolo Foundation Campus) is located at 10145 McVean Drive, on the northeast corner of McVean Drive and Castlemore Road. The Centre will provide treatment, rehabilitation and support services to children with disabilities and will be the largest of the three new ErinoakKids facilities. The new 121,000 square foot Brampton facility will house 250 staff on an eight-acre parcel of land that backs onto a forested area and natural stream, offering opportunities for outdoor treatment sessions and activities.

THE HEALTH AND LIFE SCIENCES SECTOR EMPLOYS APPROXIMATELY 11,700 PEOPLE DIRECTLY AND INDIRECTLY TO OVER 250 COMPANIES.

Peel Memorial Centre for Integrated Health and Wellness

The new Peel Memorial Centre for Integrated Health and Wellness, located at 20 Lynch Street in Downtown Brampton, has officially opened its doors. The new 350,000 square foot facility brings together many different health care providers in one convenient location to provide specialized health care services – both traditional and alternative. It's a modern, well-equipped facility, offering an innovative approach to the services the community needs the most, including high-tech diagnostics and day surgery facilities, an urgent care centre, seniors rehab and wellness services, women's, children's and adolescent care as well as mental health programs.



Brampton Builds Key Ties With Israel

Mayor Jeffrey was among a group of government and business representatives, along with Ontario Premier Kathleen Wynne, who visited Israel for a trade mission (May 15-20, 2016). Mayor Linda Jeffrey pitched Brampton as a strong and fast-growing health and life sciences hub to several business interests in Israel.

"The individuals I met from Ontario and the Middle East are excited and interested in our community and the diverse, young and high skilled workforce," said Mayor Jeffrey.

The delegation also included Ontario companies pursuing trade opportunities, as well as institutions interested in collaborating with Israeli firms on research and development projects.

Mayor Jeffrey identified 16 business prospects, 14 of those in the health and life sciences sector. Along with

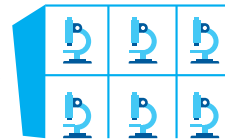
the Minister of Health and Long-Term Care, Dr. Eric Hoskins, she visited the Medtronic Tel Aviv office. Medtronic's Canadian headquarters is located in Brampton. Brampton is home to several other leading health and life sciences companies including Canadian Blood Services, Taro Pharmaceuticals Inc., Dynacare Medical Laboratories, Stericycle Canada and MDA Space Missions.

Mayor Jeffery also visited Tel Aviv University, an institution on the cutting edge of medical research. Tel Aviv University is currently working with several Canadian educational institutions, and looking to partner with hospitals to further their research. The timing of the new Peel Memorial Centre for Integrated Health and Wellness opening makes Brampton a good fit for collaboration.

Brampton looks forward to an economically prosperous relationship with the Israeli government and business community.

11,700

MORE THAN
100 BIOTECHNOLOGY
FIRMS WITHIN A
30 MINUTE DRIVE



food & beverage



New Scholarships for Women Pursuing Skilled Trades

Two prominent Brampton businesses have come together on an initiative that will provide 15 new \$2,000 scholarships for women pursuing training in skilled trades. Unifor (Canada's largest private sector union), Coca-Cola and Sheridan College recently announced the scholarships to support female students enrolled in the skilled trades or post-graduate manufacturing management programs.

The scholarships are timed to coincide with the re-location of Sheridan's Skills Training Centre – for students enrolled in trades and apprenticeship programs – from Oakville to a new 130,000 square foot building in Brampton.

AS THE CITY'S THIRD
LARGEST MANUFACTURING
SUB-SECTOR, BRAMPTON'S
FOOD AND BEVERAGE
SECTOR DIRECTLY AND
INDIRECTLY EMPLOYS A
TOTAL OF 16,700 PEOPLE.

Crumps' Naturals, a Treat to Meet

In 2016, Economic Development staff had the opportunity to meet with Joe and Margot Crump of the Crump Group. Starting from their garage in 2006, Crumps' Naturals established a brand specializing in quality, natural dog treats with the fewest ingredients, sourced only within Canada or the United States. The line of healthy and wholesome pet treats are all natural, have no additives, no preservatives, no colours and no fillers. The goal was to grow the business locally while gradually expanding distribution channels into the broader Canadian market.

The Crumps' Naturals brand would soon find its way to the United States. Over the next five years, Crumps' Sweet Potato Chews was developed as a safe rawhide

replacement and to meet the needs of the many dogs with allergies. By 2013 the company outgrew their humble beginnings and relocated to a larger facility in Brampton at 29 Melanie Drive and now occupies 30,000 square feet of production and office space and 10,000 square feet of warehouse space.

Currently, The Crump Group employs 60 people and sells its products across Canada and the United States. In 2014, the company attended Interzoo in Germany, one of the largest pet industry trade shows in the world, where they were finalists for an Innovative Products Award. The Crumps' Naturals brand was extremely well-received and plans are in place to launch the products in Europe.

Supporting Growth in Brampton's Food and Beverage Processing Sector: Brampton Food & Beverage Symposium

The Economic Development Office, in collaboration with BDC and The Brampton Board of Trade, hosted the Brampton Food and Beverage Symposium, where food and beverage businesses from Brampton and across the Greater Toronto Area had the opportunity to meet with key representatives from processors, retailers, regulators, and associations, as well as government officials, advocates, academics and independent experts. The event facilitated opportunities for engagement and meaningful conversations to build strong business relationships, and share best practices and insight into the tremendous potential of this sector.

16,700

BRAMPTON
FOOD & BEVERAGE
Symposium 2016

Central Area *A Hotspot for Growth.*

Development is gaining real momentum in Brampton's Central Area, evolving this traditionally designated growth area to a high density, mixed-use, transit friendly corridor. This strategic economic area stretching seven km along Queen Street into the downtown, promoted by the City's Central Area Incentive Programs, has produced a number of recently completed residential and commercial developments in strong support of the continuous economic growth.

A centrepiece to the area is the new Peel Memorial Centre for Integrated Health and Wellness (PMC), a redevelopment of the former Peel Memorial Hospital, which represents a major redevelopment for Brampton and the Downtown. More than \$500 million has been invested in the 350,000 square foot urgent care facility that is estimated to see 40,000 visitors annually. This state-of-the-art facility offers an urgent care centre and delivers services ranging from day surgeries to mental health and addictions support. Even during early construction, the Central Area has seen more doctors' offices, rehab centres, and wellness clinics begin to group together around the area, with the most recent approval of the Brampton Atlas Healthcare Medical Centre, a seven-storey medical care building. Brampton's ambition is to build a significant Health and Life Sciences cluster around the PMC.

The vitality of residential development further supports Brampton's phenomenal growth in Health and Life Sciences. Cumberland Developments is proposing a mixed-use development consisting of a 21-storey residential condominium together with office and retail uses. Preston Homes/Redwood Properties is beginning their second mixed-use project in Brampton

at 45 Railroad Street with two high-rise 25- and 27-storey buildings with commercial space. In addition, Mattamy is moving forward with its next phase of a high-rise mixed-use development at Kennedy and Queen by introducing a 30-storey residential building with commercial uses.

DOWNTOWN ETOBICOKE CREEK REVITALIZATION: RIVERWALK PROJECT

The Downtown Etobicoke Creek Revitalization, including the Riverwalk Project, is a key city initiative contributing to the redevelopment of the area. Its goal is to provide long-term solutions for the flood issues while at the same time creating new public space and amenities, bringing new development opportunities, enhancing the downtown character and strengthening its identity.

DOWNTOWN

The very successful Façade and Building Improvement Grant program saw the completion of approximately \$2.7 million worth of investment, including the recently opened Wendel Clark's Classic Grill and Bar, Carve on Lot 5 and A Taste of Mediterranean.

industry
snapshot

Central Area *Employment by Sector* EMPLOYEES PER SECTOR

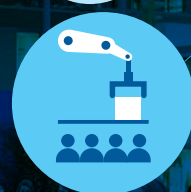
HEALTH &
LIFE SCIENCES
1,428



INNOVATION &
TECHNOLOGY
698



ADVANCED
MANUFACTURING
3,748



FOOD &
BEVERAGE
231



2016 CENTRAL HIGHLIGHTS

150.5k ft²
ADDED

46

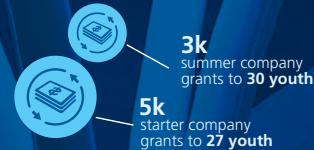
NEW BUSINESSES

287

JOBS CREATED

\$35.7M
INVESTMENT

Brampton Entrepreneur Centre



Orlando Bowen – Game Changers Event



Balbir Sohi – Smiles on Wheels presentation on Dragons' Den



Game Changers Event

The Brampton Entrepreneur Centre held the very successful Brampton Game Changers event, a celebration of youth entrepreneurship in the City. 150 entrepreneurs, mentors and partners from the community gathered to recognize the accomplishments of youth in the Summer Company and Starter Company programs. Brampton's own, Orlando Bowen was the keynote speaker. Orlando is a former CFL linebacker and is the founder and Executive Director at One Voice One Team Youth Leadership Organization.

Entrepreneur Success

Balbir Sohi, owner of Smiles on Wheels, a Brampton-based mobile dental hygiene practice, was able to lean on the solid skills she gained at the Brampton Entrepreneur Centre when she faced the Dragons on CBC's Dragons' Den.

Smiles on Wheels is a mobile dental hygiene business that Sohi launched in 2012.

Her Dragons' Den episode aired February 8, 2017 and showed that her hard work and effort in the City of Brampton's Entrepreneur Centre certainly paid off. Sohi secured an investment deal with Boston Pizza's Jim Treliving for \$240,000.

"I learned so much from the Brampton Entrepreneur Centre," said Sohi. "My experience there really helped refine my business model and prepared me for my Dragons' Den pitch."

ENTREPRENEUR – **BALBIR SOHI**

"Balbir is a young woman who I have watched with great pride – she is a great example of not only the entrepreneurial passion necessary to be successful but someone who gives back regularly to our thriving city,"

BRAMPTON MAYOR – **LINDA JEFFREY**





cultural services

132k
PEOPLE ATTENDED
920 THEATRE PRODUCTIONS
& ARTS PROGRAMS

400k
PEOPLE ATTENDED
254 CORPORATE-RUN
FESTIVALS & EVENTS

60
FILM ISSUED PERMITS GENERATING
\$3.6M IN ECONOMIC
IMPACT

Culture plays an important role in the economic prosperity and social vitality of any world-class city.

In spring 2016, Brampton City Council established an Arts and Culture Panel. The Panel is a short-term, ad-hoc body that will provide recommendations to Brampton City Council on the role of the municipality in arts and culture and for the development of the City's new Cultural Master Plan to be rolled out in 2018. It is comprised of 18 community members from Brampton's diverse arts, culture, business and education communities, and five members of Council. It is a key initiative in the 2016-2018 Strategic Plan, under the "Strong Communities" priority. For further information contact: artsandculturepanel@brampton.ca

Brampton's Cultural Vibrancy:

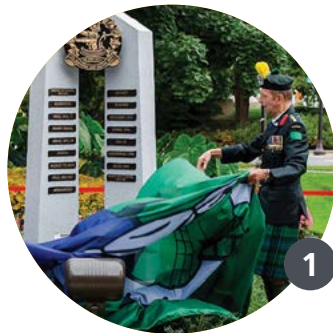
The buzz and positive energy that comes from community activities develops our unique identity, helping to define our city and building strong community attachment.



SPECIAL EVENTS

1. VISIT FROM THE DUKE OF KENT

The Lorne Scots celebrated 150 years of service to Canada over an event-filled weekend in September 2016. The City of Brampton commemorated their great milestone with the unveiling of a monument in Gage Park, attended by HRH Prince Edward, Duke of Kent, and Colonel-in-Chief of the Lorne Scots.



2. CELEBRAMPTON—COMMUNITY VILLAGE

CeleBRAMPTON is the kick off to summer in the City bringing out more than 30,000 participants to the downtown core for a day filled with free family fun! The event features a Community Village, where more than 25 local businesses, not-for-profit organizations and community groups are given an opportunity to showcase their services for free. It is a great opportunity for residents to learn about local offerings while supporting the community businesses, groups and organizations that serve them.



3. 55+ GAMES OPENING AND CLOSING CEREMONIES

The Festival and Special Events Office supported the 55+ Games Opening and Closing Ceremonies in collaboration with other city departments. The 55+ Games hosted more than 5,000 Canadians from almost every province and engaged nearly 1,000 volunteers from high school students to senior citizens.

4. BRAMPTON ARTS WALK OF FAME

In 2016, five Bramptonians were inducted into the Brampton Arts Walk of Fame for their achievements in the arts and entertainment industry: (left to right) Andy Donato, Othalia Graham, Exco Levi, Trey Anthony and Lee Aaron.



LONGSTANDING BUSINESSES HONOURED AT MILESTONE EVENT

More than 20 longstanding Brampton businesses were recognized at the City of Brampton's Business Milestone Event held this past September. The event was hosted by the Brampton Economic Development & Culture Office, and presented the recipients' certificates reflecting their achievements. Almost 100 Brampton businesses achieved milestones of 25, 50, 75 or 100+ years of operation in Brampton in 2016.

Celebrating the century milestone this year was Davis Webb LLP, a prominent Brampton law firm with strong roots in the area. Bill Davis and Ronald Webb both spoke at the event, reflecting on the firm's founder, A. Grenville Davis. In his acceptance remarks, Mr. Webb acknowledged both the value of the milestone event, and the importance of community.



Davis Webb LLP accepts the Milestone Award

RECIPIENTS IN ATTENDANCE

DAVIS WEBB LLP	100
MISTER TRANSMISSION	50
ATTRELL HYUNDAI	25
DANAMARK WATERCARE	25
DYNACARE MEDICAL LABORATORIES	25
FEAST YOUR EYES CATERING INC.	25
JANPATH METAL FABRICATIONS	25
KENNEDY OPTICAL	25
PET VALUE	25
SARAH E. MOTT-TRILLE PROFESSIONAL CORPORATION	25
SCHAEFER SYSTEM INTERNATIONAL LTD.	25
SPRINGDALE ELECTRIC	25
SGT GROUP	25
STITCH IT	25
ST. MARY'S SENIOR CITIZENS RESIDENCE BRAMPTON INC.	25
TRADITIONAL BAKERY AND CAFÉ	25
VIVEIROS AUTOMOTIVE SERVICES	25

OUR STRATEGIC PARTNERS





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