

SECTOR PROFILE
TALENT



36YRS LOWEST
AVERAGE AGE
IN CANADA



**HIGHLY SKILLED TALENT: ACCESS TO 4.3 MILLION
LABOUR POOL ACROSS THE GREATER TORONTO AREA**

**GLOBAL SKILLS STRATEGY
PARTNER, HIRING
HIGHLY SPECIALIZED
INTERNATIONAL TALENT**

**2ND LARGEST TECH SECTOR IN
NORTH AMERICA, PART OF THE
TORONTO REGION**

**2ND
FASTEST**
GROWING CITY
IN CANADA WITH
14,000
NEW RESIDENTS
PER YEAR

**LOCATED IN THE MIDDLE OF
CANADA'S INNOVATION CORRIDOR**



**YOUNG, DIVERSE
WORKFORCE WITH
234 CULTURES SPEAKING
115 LANGUAGES**



**9TH LARGEST CITY
IN CANADA WITH A
POPULATION CLOSE
TO 700,000**



**ADJACENT TO
CANADA'S LARGEST
INTERNATIONAL AIRPORT
TORONTO PEARSON**

**BRAMPTON MEANS
BUSINESS NOW**

“Brampton is a vital centre for innovation and technology development, and we are looking forward to working closely with Brampton's business community, post-secondary institutions and residents to make the city a Canadian hub for cybersecurity innovation and collaboration.”

Charles Finlay
Executive Director
Cybersecure Catalyst

SECTOR PROFILE

TALENT



TALENT INCENTIVE - KEY SECTORS



Advanced Manufacturing

Brampton is home to Sheridan College's Centre for Advanced Manufacturing and Design Technologies and Skilled Trades Training Facility – linking companies of all sizes to Sheridan's expertise in applied research and training the future advanced manufacturing workforce.



Food & Beverage

Brampton is within close proximity to major food research centres such as the University of Guelph Food Institute, Conestoga College and the George Brown College of Food Innovation and Research Studio (FIRSt). 25 academic institutions in close proximity offering agri-food programs.



Health & Life Sciences

Home to Sheridan College of Applied Health and Community Studies. Brampton is located in North America's 3rd largest biotechnology Cluster with 100 biotechnology firms within a 30-minute drive.



Innovation & Technology

Brampton is part of the Toronto Region, North America's 2nd largest tech sector. Located in the middle of Canada's Innovation Corridor giving access to 6 million people, over 20,000 technology companies and start-ups and 30% of Canada's university students.

A Cybersecurity Ecosystem

Brampton is on the leading edge of cybersecurity and is home to the Rogers Cybersecure Catalyst, a national centre for innovation and collaboration in cybersecurity. The catalyst provides training

and certification, commercial acceleration and support for Cyber scale-ups, applied research and development, and public education. Markets and Market forecasts – the Cybersecurity Market to grow to US\$248.6 billion by 2023. Canada had the 4th most cybersecurity venture capital deals in the world (between 2012 and 2016)

A TALENT ECOSYSTEM of the Future

Brampton has access to 20 Post-Secondary Institutions within an hour's drive. More than 400,000 students are enrolled across these institutions, accounting for 75 per cent of the region's overall post-secondary enrolment. Brampton is home to Sheridan College Centre for Advanced Manufacturing and Design Technologies – linking companies of all sizes to Sheridan's expertise in advanced manufacturing with the help of faculty and students.

Algoma University

Brampton Campus is located in the downtown area and offers four-year degree programs in Business, Economics and Computer Science – expanding to Psychology and a Certificate in Community Economic and Social Development.

Ryerson University

Chang School of Continuing Education offers classes in Downtown Brampton in Computer Network Security and Digital Forensics Systems.

BRAMPTON MEANS BUSINESS NOW

LABOUR FORCE

- Brampton has the 4th largest labour force in Ontario – 320,000
- Labour force is projected to grow from 332,000 to 362,000 by 2022
- 60% of the labour force in Brampton have post-secondary education



OCCUPATION STATUS IN BRAMPTON WITH A LABOUR SURPLUS

33,425

Surplus in business, finance and administration occupations

30,355

Surplus in the sales and service occupations

23,600

Surplus in trade, transport and equipment operators and related occupations

16,040

Surplus in manufacturing and utilities occupations

A CYBERSECURITY IN BRAMPTON

With the Rogers Cybersecure Catalyst, Chang School of Continuing Education and Sheridan College all offering training opportunities in cybersecurity, Brampton continues to strengthen its position in Canada's Innovation Corridor.

CONTACT US:

905.874.2650 | invest@brampton.ca

BRAMPTON, Part of the Greater Toronto Area

 **INVESTBRAMPTON.CA**