

# BRAMPTON EMPLOYER SURVEY 2017

**BRAMPTON**  
ECONOMIC DEVELOPMENT  
& CULTURE



**BRAMPTON, ONTARIO, CANADA**

## ABOUT THE SURVEY

The Brampton Economic Development Office conducts a voluntary survey (Employer Survey) attempting to track all Brampton business establishments with a physical business location (commercial address) every two years. The objective of the Employer Survey is to obtain information about local businesses existing operations and track growth and expansion against previous surveys.

The majority of the Employer Survey data was collected between May and September of 2015. The City of Brampton uses the Employer Survey data in reviewing planning proposals, policy reviews and development applications. The survey results were compiled and published in the 2016 Brampton Business Directory (available in electronic and online media). The Brampton Business Directory is designed to assist Brampton business enterprises market their products and services to potential clients (promoting general public as an informational tool to find products and services from local businesses).

## HOW THE EMPLOYER SURVEY WAS CONDUCTED

Information was collected from the business establishments via site visits, e-mail, fax and telephone interviews. The survey response cut-off date was December 18th , 2015. Response to the Employer Survey is requested on a voluntary basis. Each business establishment is classified using the North American Industry Classification System (NAICS).

The North American Industry Classification System (NAICS) is an industry classification system developed by the statistical agencies of Canada, Mexico and the United States. Its hierarchical structure is composed of sectors (two-digit code), subsectors (three-digit code), industry groups (four-digit code), and industries (five and six-digit codes).

The chart below lists the highest NAICS (2-digit) level used in this report.

### NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM CANADA (NAICS)

11	Agriculture, Forestry, Fishing & Hunting
21	Mining and Oil and Gas Extraction
22	Utilities
23	Construction
31-33	Manufacturing
41	Wholesale Trade
44-45	Retail Trade
48-49	Transportation & Warehousing
51	Information & Cultural Industries
52	Finance & Insurance
53	Real Estate & Rental & Leasing
54	Professional, Scientific & Technical Services
55	Management of Companies & Enterprises
56	Administrative & Support, Waste Management & Remediation Services
61	Educational Services
62	Health Care & Social Assistance
71	Arts, Entertainment & Recreation
72	Accommodation & Food Services
81	Other Services (except Public Administration)
91	Public Administration



## EMPLOYMENT

As of March 21st, 2018, businesses tracked through the Employer Survey totaled 9,307 companies.

Total employment for these companies was 160,023 of which 115,357 were full-time, 34,114 were part-time and 10,552 were contract-based.

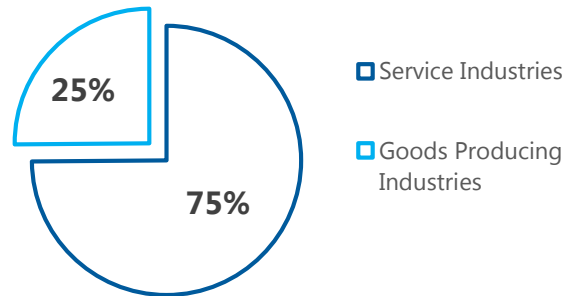
In 2018, the average number of employees per business establishment was 17.2, which stayed the same as reported in 2015.

The three largest private sector employers in Brampton were Rogers Communications Inc., FCA Canada Inc. and Loblaw Companies Ltd.. Together, these businesses employed 11,921 individuals and accounted for 13.5 per cent of all jobs within Brampton. The three largest public sector employers were Brampton Civic Hospital, City of Brampton, and Regional Municipality of Peel, employing over 9,026 individuals in total.

The services-producing industry in Brampton employed 119,812 individuals or 74.9 per cent of total employment, while 40,210 or 25.1 per cent were employed in the goods-producing industry.

Given its population of 593,638 (Census 2016) residents, representing growth of 82.4 per cent over the 2001-2016 timeframe, Brampton will continue to see increased activity in the services-producing industry.

Percent of Services and Goods Producing Industries (Employment)

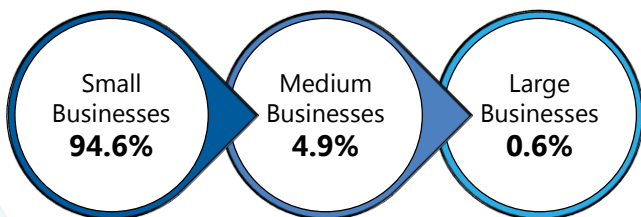
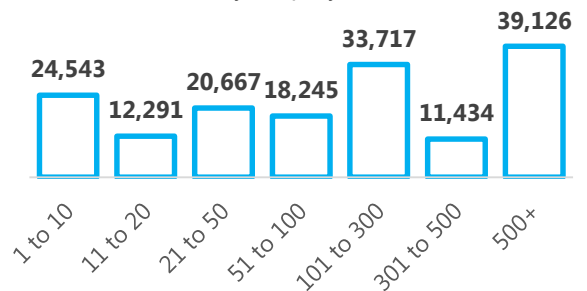


## DISTRIBUTION OF BUSINESS ESTABLISHMENTS BY EMPLOYEE AND BUSINESS SIZE

	Employee Range	2018 Total Businesses	2018 Total Employees	Average # of Employees Per Business
TABLE 2	1 to 10	7348	24,543	3.3
	11 to 20	845	12,291	14.6
	21 to 50	608	20,667	33.9
	51 to 100	252	18,245	72.4
	101 to 300	199	33,717	169.4
	301 to 500	28	11,434	408.4
	500+	26	39,126	1504.9
	<b>Total</b>	<b>9306</b>	<b>160,023</b>	<b>17.2</b>

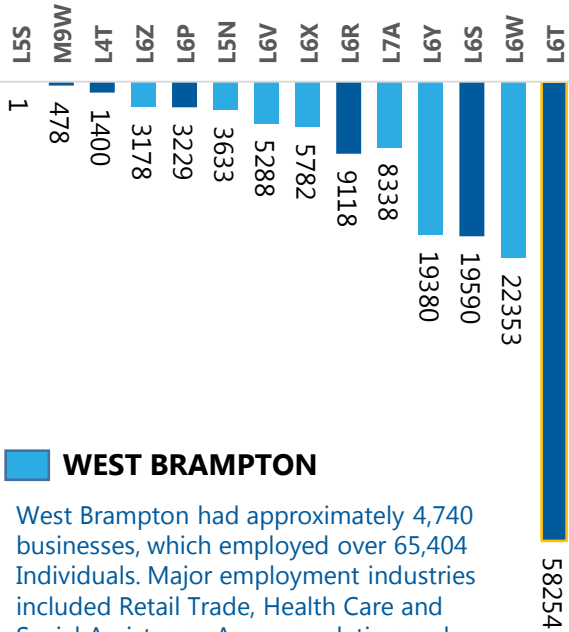
Table 2 shows the distribution of total businesses by employee range. 94.6 per cent of the firms had less than 50 employees, up from 93.8 per cent in 2011. Table 2 also shows the average number of employees per business establishment.

Distribution of Business Establishments By Employee



## BUSINESSES AND EMPLOYMENT BY FORWARD SORTATION AREA (FSA)\*

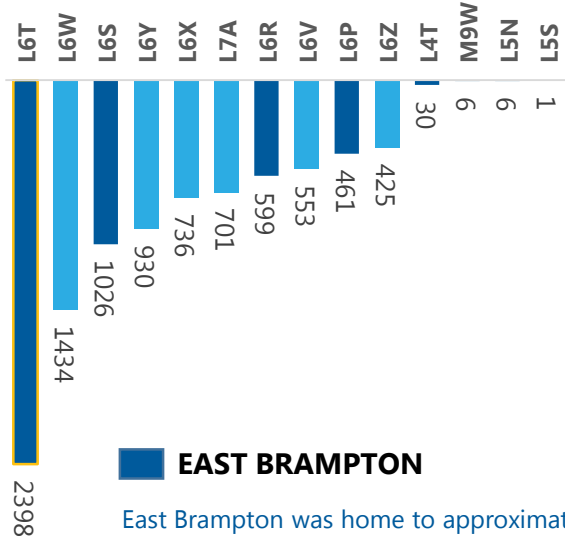
Employment By Forward Sortation Area (FSA):  
Figure 2



### WEST BRAMPTON

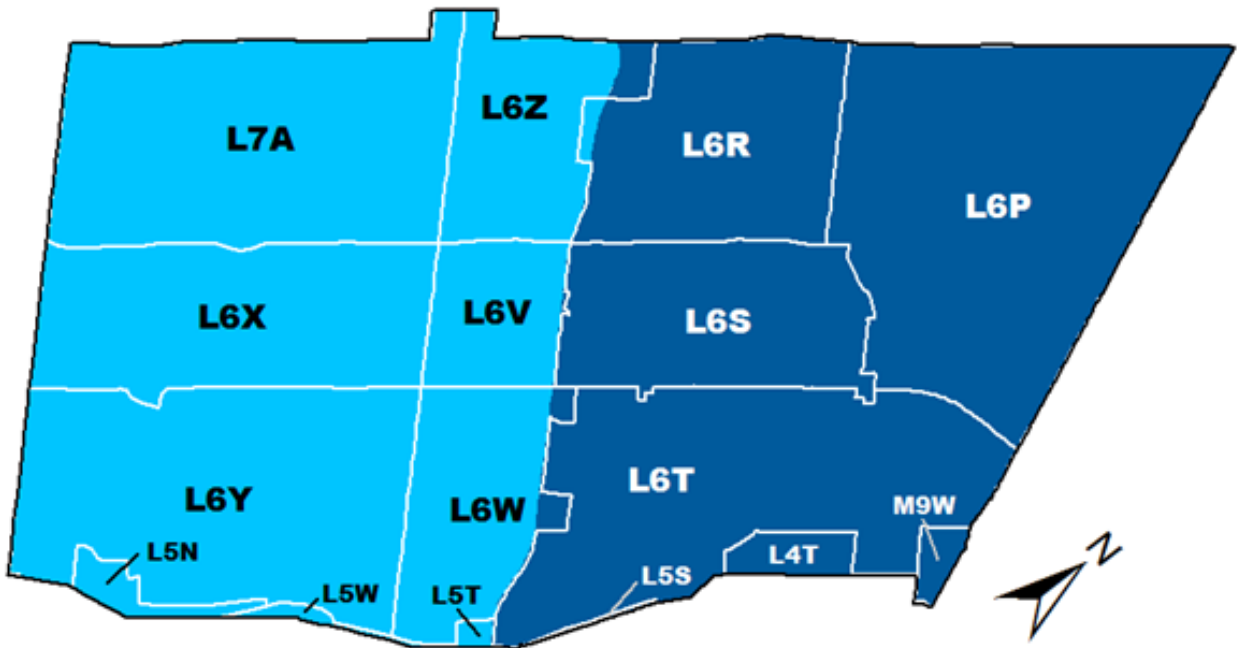
West Brampton had approximately 4,740 businesses, which employed over 65,404 Individuals. Major employment industries included Retail Trade, Health Care and Social Assistance, Accommodation and Food Services and Professional, Scientific and Technical Services.

Businesses By Forward Sortation Area (FSA):  
Figure 3



### EAST BRAMPTON

East Brampton was home to approximately 4,567 businesses, which provided over 94,619 jobs. Major employment industries were Retail Trade, Manufacturing, and Accommodation and Food Services and Health Care and Social Assistance.



\* Forward Sortation Area is a geographic boundary defined by Canada Post as the first three characters of the postal code

## BUSINESS SIZE AND EMPLOYEE COUNT

### NUMBER OF BUSINESSES

7,348 of Brampton's businesses (79 per cent) had fewer than ten employees and 8,801 businesses (95 per cent) had less than 50 employees in Brampton.

### INDUSTRY

The industries with the most small businesses (firms with less than 10 employees) were Retail Trade, Other Services (except Public Administration) and Health Care and Social Assistance.

### EMPLOYMENT (less than 10 employees)

Small businesses employed 24,543 or 15 per cent of Brampton's total work force as of March 2018. Accounted for an increased by 3.6 per cent between 2015 and 2018.

Employee Range	Average # of Employees Per Business
1 to 10	3.3
11 to 20	14.6
21 to 50	33.9
51 to 100	72.4
101 to 300	169.4
301 to 500	408.4
500+	1504.9
<b>Total</b>	<b>17.2</b>

## LARGEST PRIVATE AND PUBLIC SECTOR EMPLOYERS

COMPANY NAME	TOTAL EMPLOYEES
Rogers Communications	5200
FCA Canada Inc.	3521
Loblaw Companies Ltd.	3200
Canadian Tire Corp. (Distribution Centres)	2140
Maple Lodge Farms	1700
Coca-Cola Refreshments Canada Ltd.	1300
Dynacare	1200



**11.4%**  
of Total Employment



**8.6%**  
of Total Employment

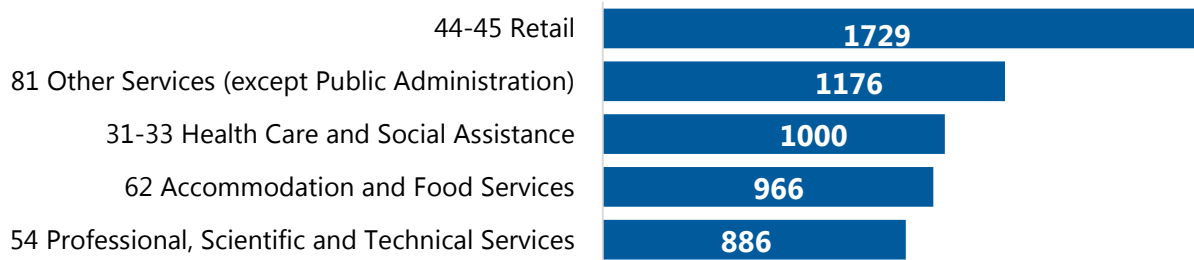
COMPANY NAME	TOTAL EMPLOYEES
Brampton Civic Hospital	3588
City Of Brampton	2810
Regional Municipality Of Peel	2628
Sheridan College	1947
Peel Regional Police - Division 22	1484
Brampton Transit	832
Peel Memorial	501

## LARGEST PRIVATE AND PUBLIC SECTOR EMPLOYERS

According to the 2018 Employer Survey, there were 9,307 businesses in Brampton, up from 8,775 in 2015.

Figure 4 shows the five largest business sectors in Brampton. Brampton's services - producing industry employed close to 119,812 individuals or 74.9 per cent of total employment while close to 40,210 or 25.1 per cent were employed in goods-producing industry.

Five Largest Business Sectors: Figure 4



Five Largest Employment Sectors (All Industry Sectors): Figure 6

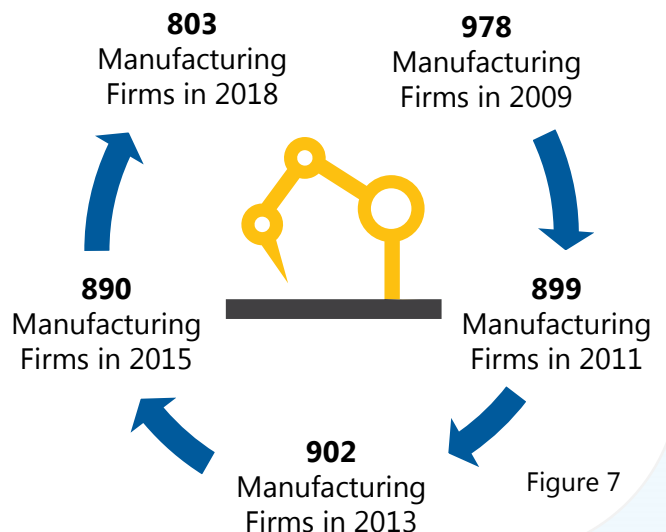


### GOODS-PRODUCING SECTOR

Manufacturing remained the largest sector by employment in Brampton. The industry supported 34,562 jobs (or 22 per cent of all jobs) as shown in Figure 6. In 2018, the average number of employees per manufacturing firm was 43.0 up from 37.7 in 2015.

The five largest employment sectors shown in figure 6, accounted for approximately 64 per cent of all employment in Brampton.

Manufacturing remains the largest sector by number of firms in the City of Brampton. In 2018, there were 803 manufacturing firms located across the City. Over 77 per cent of those were located in the east side of Brampton (east of Highway 410). Although the number of firms has decreased in the last ten years, employment in the manufacturing industry has grown over the past two years to 34,562 but remains below the 35,246 employed in 2013.



## DISTRIBUTION OF THE MANUFACTURING INDUSTRY (NAICS 31-33)

Brampton's manufacturing sub-sectors are supported by a strong presence in Transportation Equipment, Food and Beverage, Fabricated Metal Products, Machinery Manufacturing, and Plastics and Rubber Products (see Table 6).

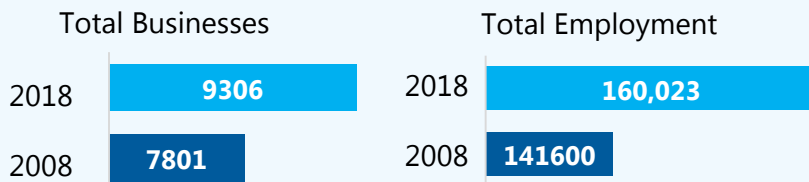
Top 5 Manufacturing sub-sectors	Total Employment
Transportation Equipment Manufacturing	6921
Food Manufacturing	5753
Fabricated Metal Product Manufacturing	3940
Machinery Manufacturing	3394
Plastics and Rubber Products Manufacturing	3191

**TABLE 6**

## LARGEST EMPLOYERS IN MANUFACTURING

Businesses	Total Employment
FCA Canada Inc.	3521
Maple Lodge Farms	1700
Coca-Cola Refreshments Canada Ltd.	1300
Polar Pak	700
Taro Pharmaceuticals Inc.	565
Olymel L.P.	555
Matcor Automotive Inc.	500
Hydroform Solutions	460
Peel Plastic Products Limited	407
Massiv Die Form	384

## 10 YEAR SNAPSHOT



## SERVICE INDUSTRIES

Service industries represent a significant component of Brampton's economic base. Retail, transportation and warehousing, health care and social assistance, wholesale trade and accommodation and food services are major employers in Brampton's growing service economy. (See Figure 10)

According to the 2017 Employer Survey, retail trade employed over 26,879 people (in 1,729 business establishments), making it the second largest employment sector overall after Manufacturing. Between 2015 and 2017, total employment in the retail trade decreased by 3.6 per cent while the number of businesses in the retail trade increased by 8.3 per cent.

### Five Largest Services-Producing Sectors: Figure 10



## LARGEST EMPLOYERS IN BRAMPTON'S RETAIL TRADE

Brampton is home to Loblaw Companies Ltd.'s head office. The facility is located at 1 Presidents Choice circle in southwest Brampton and employs 3,200. The top five employers in Brampton's Retail trade are shown in Table 8.

Businesses	Total Employment
Wal-Mart Canada Corp. (in 5 retail locations)	1680
Fortinos (in 3 retail locations)	738
Shoppers Drug Mart (in 19 retail locations)	737
Hudson's Bay Company	640
Metro (in 6 retail locations)	613

**TABLE 8**

## DISTRIBUTION OF RETAIL TRADE (NAICS 44-45) AND WHOLESALE TRADE (NAICS 41)

According to Statistics Canada, the wholesale trade sector is defined as "establishments primarily engaged in wholesaling merchandise and providing related logistics, marketing and support services".

Largest retail trade sub-sectors by employment:

Retail trade sub-sector	Total Employment
Electronics and Appliance Stores	6505
Food and Beverage Stores	5495
General Merchandise Stores	3870
Clothing and Clothing Accessories Stores	2563
Health and Personal Care Stores	2120

**TABLE 9**

Largest wholesale trade sub-sectors by employment:

Wholesale trade sub-sector	Total Employment
Miscellaneous Wholesaler-Distributors	3532
Food, Beverage and Tobacco Wholesaler-Distributors	1707
Motor Vehicle and Parts Wholesaler-Distributors	1554
Personal and Household Goods Wholesaler-Distribution	1446
Building Material and Supplies Wholesaler-Distribution	1154

**TABLE 10**

Wholesale trade in Brampton was the fifth largest employer. This sector consisted of 442 business establishments and accounted for 7 per cent (11,102 employees) of total employment. The average number of employees per wholesale business establishment was 25.

## TRANSPORTATION AND WAREHOUSING: A GROWING SECTOR

Transportation and warehousing remained the third largest industry in Brampton by employment. According to the 2018 Employer Survey, the transportation sector was comprised of 273 firms and the warehousing sector had 77 firms. Between 2015 and 2017, employment, grew by over 12 per cent in the transportation and warehousing sector to a total of 16,217 individuals. The average number of employees per firm was 46.3. This marks the second biannual period with recorded growth of the sector by over 10 per cent.

