

SECTOR PROFILE

# INNOVATION & TECHNOLOGY



**2<sup>ND</sup> LARGEST**  
TECH SECTOR IN NORTH AMERICA,  
PART OF THE TORONTO REGION



**HIGHLY SKILLED TALENT: ACCESS TO 4.3 MILLION  
LABOUR POOL ACROSS THE GREATER TORONTO AREA**

**LOWEST AVERAGE AGE IN  
CANADA - 36 YEARS**

**CANADA HAS THE LOWEST COST  
OF DOING BUSINESS IN THE G7**

**TRANSCONTINENTAL HIGHWAYS  
ACCESSING 158M CONSUMERS**

**2<sup>ND</sup> FASTEST**  
GROWING CITY  
IN CANADA WITH  
**14,000**  
NEW RESIDENTS  
PER YEAR

**LOCATED IN THE MIDDLE OF  
CANADA'S INNOVATION CORRIDOR**



**YOUNG, DIVERSE  
WORKFORCE WITH  
234 CULTURES SPEAKING  
115 LANGUAGES**



**9TH LARGEST CITY  
IN CANADA WITH A  
POPULATION CLOSE  
TO 700,000**



**ADJACENT TO  
CANADA'S LARGEST  
INTERNATIONAL AIRPORT  
TORONTO PEARSON**

**BRAMPTON MEANS  
BUSINESS NOW**

“As a fast-moving technology company with clients all over Canada, we're happy to call Brampton our home. Located in the middle of Canada's Innovation Corridor, Brampton offers convenient access for our clients, our talent, and partners. We love the vibrant and diverse community of skilled and experienced people. We take real pride being part of the local and regional tech ecosystem.”

**Jeremy Macbean**  
IT Weapons, Director,  
Marketing & Communications

**DEVIN RAMPHAL**  
Sector Manager, Innovation & Technology  
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**BRAMPTON, Part of the Greater Toronto Area**

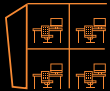
 **INVESTBRAMPTON.CA**

## SECTOR PROFILE

# INNOVATION & TECHNOLOGY

### Brampton's Innovation & Technology Employment

Brampton's growing Innovation & Technology sector is the foundation for collaboration, partnerships and innovation across every industry.



**+6,500**  
COMPANIES



**+13,000**  
EMPLOYEES

### Brampton's Leading Innovation & Technology Companies

- Air Canada
- Rogers Communications
- Canon Canada
- Amazon
- MDA (A Maxar Company)
- Survalent
- IT Weapons (Konica Minolta)



### Canada's Innovation Corridor

Brampton is located at the centre of Canada's Innovation Corridor, an ecosystem that links talent, educators, investors, entrepreneurs and high-growth firms.

## 112 KM OF INNOVATION

**30%**  
of Canada's  
university students

**15,000**  
tech companies

**+250,000**  
tech workers

**5,200**  
tech startups

**150**  
spoken  
languages

**6M**  
people

### Building a Cybersecurity Ecosystem

Brampton is on the leading edge of cybersecurity and is home to the Rogers Cybersecure Catalyst, a national centre for innovation and collaboration in cybersecurity. The catalyst provides training and certification, commercial acceleration and support for Cyber scale-ups, applied research and development, and public education.



**\$248.6 BILLION:** Markets and Market forecasts – the Cybersecurity Market to grow to US\$248.6 billion by 2023. Canada had the 4th most cybersecurity venture capital deals in the world (between 2012 and 2016)



## BRAMPTON MEANS BUSINESS NOW

### Innovation & Technology Development



Home to Canada's first cybersecurity accelerator



Home to Sheridan College's Faculty of Applied Science and Technology renowned ICT diploma and degree programs



Home to specialized business incubation and accelerator space

- Ryerson Venture Zone
- Catalyst Cyber Accelerator
- Led by Rogers Cybersecure Catalyst and Ryerson DMZ
- RIC Centre (Research Innovation and Commercialization)



**GLOBAL SKILLS STRATEGY PARTNERSHIP ALLOWS YOU TO HIRE HIGHLY SPECIALIZED INTERNATIONAL TALENT**

### DEVIN RAMPHAL

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