

LAUNCH PRESS RELEASE

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MedaKi Announces the Launch of its Online Platform in Brampton, ON

Brampton, ON - MedaKi is excited to announce the launch of its online platform, a digital service that allows users to connect with local pharmacies through a map interface and order over-the-counter products such as vitamins, diapers, and cough syrup with same-day delivery. The launch date for its pilot in select areas of Brampton is Monday, May 17th, 2021.

MedaKi believes its online platform will help local communities get their pharmacy essentials during the lockdown. Especially seniors, new mothers, and people with disabilities.

Residents (in the L6Z, L6R, and L6P postal code areas/ Brampton area) can order their pharmacy products with same-day delivery or curbside pick-up from Pulse Pharmacy. MedaKi is also piloting a partnership with MyLocalRx, a company that focuses on providing environmentally friendly delivery services using Tesla vehicles. MedaKi continues to partner with community pharmacies to provide its services in other parts of the Peel Region and across Ontario.

"At MedaKi, we always strive to increase the impact pharmacies can have in their communities, and show how startups and pharmacies can add value to their clients when working together." - Tarek Hussein, Chief Creative Consultant at MedaKi and independent pharmacy owner

With MedaKi, the risk of spreading disease to frontline workers decreases, as community members are able to continue making purchases of essential products from their homes. Existing pharmacy customers that have difficulties traveling can now get over-the-counter products from their homes. Caretakers are able to order for loved ones from work, and pharmacies can continue to serve their communities through lockdowns. With a patient-focused approach, MedaKi has been designed to be easy to use, with a friendly user interface.

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Visit medaki.ca to start ordering essential pharmacy products.

Available for curbside pickup or delivery in the L6Z, L6R, and L6P postal code areas in Brampton, Ontario. Orders must be placed before 4:00 pm for same-day delivery.