

SECTOR PROFILE

INNOVATION & TECHNOLOGY



2ND LARGEST

TECH SECTOR IN NORTH AMERICA,
PART OF THE TORONTO REGION



HIGHLY SKILLED TALENT: ACCESS TO 4.3 MILLION
LABOUR POOL ACROSS THE GREATER TORONTO AREA

LOWEST AVERAGE AGE IN
CANADA - **36 YEARS**

CANADA HAS THE **LOWEST COST**
OF DOING BUSINESS IN THE G7

TRANSCONTINENTAL HIGHWAYS
ACCESSING **158M CONSUMERS**

FASTEST GROWING

BIG CITY IN
CANADA WITH
14,000
NEW RESIDENTS
PER YEAR

LOCATED IN THE MIDDLE OF CANADA'S INNOVATION CORRIDOR



YOUNG, DIVERSE
WORKFORCE WITH
234 CULTURES SPEAKING
115 LANGUAGES



9TH LARGEST CITY
IN CANADA WITH A
POPULATION CLOSE
TO 700,000



ADJACENT TO CANADA'S
LARGEST AIRPORT

BRAMPTON MEANS BUSINESS **NOW**

“As a fast-moving technology company with clients all over Canada, we're happy to call Brampton our home. Located in the middle of Canada's Innovation Corridor, Brampton offers convenient access for our clients, our talent, and partners. We love the vibrant and diverse community of skilled and experienced people. We take real pride being part of the local and regional tech ecosystem.”

Jeremy Macbean
IT Weapons, Director,
Marketing & Communications

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BRAMPTON, Part of the Greater Toronto Area



BRAMPTON



INVESTBRAMPTON.CA

SECTOR PROFILE

INNOVATION & TECHNOLOGY



Brampton's Innovation & Technology Employment

Brampton's growing Innovation & Technology sector is the foundation for collaboration, partnerships and innovation across every industry.



+6,500
COMPANIES



+13,000
EMPLOYEES

Brampton's Leading Innovation & Technology Companies

- Air Canada
- Rogers Communications
- Canon Canada
- Amazon
- MDA
- Survalent
- IT Weapons (Konica Minolta)



Canada's Innovation Corridor

Brampton is located at the centre of Canada's Innovation Corridor, an ecosystem that links talent, educators, investors, entrepreneurs and high-growth firms.

112 KM OF INNOVATION

30%
of Canada's
university students

15,000
tech companies

+250,000
tech workers

5,200
tech startups

150
spoken
languages

6M
people

Building a Cybersecurity Ecosystem

Brampton is on the leading edge of cybersecurity and is home to the Rogers Cybersecure Catalyst, a national centre for innovation and collaboration in cybersecurity. The catalyst provides training and certification, commercial acceleration and support for Cyber scale-ups, applied research and development, and public education.



\$248.6 BILLION: Markets and Market forecasts – the Cybersecurity Market to grow to US\$248.6 billion by 2023. Canada had the 4th most cybersecurity venture capital deals in the world (between 2012 and 2016)

BRAMPTON MEANS BUSINESS NOW

Innovation & Technology Development



Home to Canada's first cybersecurity accelerator



Home to Sheridan College's Faculty of Applied Science and Technology renowned ICT diploma and degree programs



Home to specialized business incubation and accelerator space

- Brampton Venture Zone by TMU
- Catalyst Cyber Accelerator
- RIC Centre (Research Innovation and Commercialization)



GLOBAL SKILLS STRATEGY PARTNERSHIP ALLOWS YOU TO HIRE HIGHLY SPECIALIZED INTERNATIONAL TALENT

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