





Patrick Brown
Mayor

A Message from the Mayor

Brampton is driving growth in its innovation and technology sector by putting the necessary building blocks in place for a world-class Innovation District. The Innovation District has a sharp focus on start-up scaling, investment attraction and talent development.

The Brampton Innovation District provides local support for entrepreneurs and new business owners through every stage of their journey — from education, training nad re-skilling, to support for companies of all sizes and across all sectors. The Innovation District is a developing ecosystem which also offers resources to support innovation and technology companies in creating new technology.

Located in the middle of the Canada's Innovation Corridor and conveniently connected by the GO train, Brampton is putting the pieces in place to take a lead role in the Corridor. This central location gives Brampton the unique ability to attract highly skilled tech talent from both Toronto and Waterloo.



- 1 Brampton Entrepreneur Centre & Co-working space (BEC)
- 2 Attitude Accelerator
- 3 Founders Institute
- 4 Brampton Venture Zone
- Rogers CybersecureCatalyst Headquarters
- Rogers Cybersecure
 Catalyst Cyber Range
 and Cyber Accelerator
- 7 Sheridan Edge
- 8 Rogers Cybersecure Catalyst - Accelerated Cybersecurity Training Program
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- 10 Sheridan College
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BRAMPTON INNOVATION DISTRICT PARTNERS

Our strong partnerships are the foundation of the Innovation District.



START-UP INCUBATORS AND ACCELERATORS

Brampton Entrepreneur Centre Co-working Space

















1. Brampton Entrepreneur Centre & Co-working Space (BEC)

Complimentary co-wroking space & Small Business Resources - Located in a spacious storefront Located in a spacious storefront, the BEC co-working space is designed to fuel creativity and productivity. BEC also hosts frequent seminars and offers business plan reviews and consultations with advisors at no cost to local entrepreneurs and innovators.

2. Altitude Accelerator

The Altitude Accelerator is a specialized business incubation and accelerator space. Known as Peel's Regional scale-up organization, the Altitude Accelerator helps start-ups take their business to the next level. The Altitude Accelerator is a dynamic catalyst for tech companies and has specialized resources for companies working in the areas of Internet of Things, CleanTech and Advanced Manufacturing.

3. Founder Institute - World's Premier Idea-Stage Accelerator

The Founder Institute is a global accelerator firm that provides support to high-potential, early-stage companies through specialized programming, training courses, access to funding and introductions to a world-class mentor network.

4. Brampton Venture Zone (BVZ) — Start-up pre-seed incubator led by Toronto Metropolitan University

Modelled after and part of Toronto Metropolitan University's world-renowned Zone Learning network, BVZ is a pre-seed, non-equity incubator dedicated to building high-performing founders and growing early-stage technology startups into market-ready ventures. This incubator will bring aspiring entrepreneurs, current founders, and key industry partners together to build solutions that address hyperlocal issues in the community.

5-6. Rogers Cybersecure Catalyst

Rogers Cybersecure Catalyst is Toronto Metropolitan University's national centre for training, innovation and collaboration in cybersecurity. Headquartered in Brampton, the Catalyst empowers individuals and organizations to seize the opportunities and tackle the challenges of cybersecurity.

Through its ground-breaking training and certification programs; unique commercial accelerator for cybersecurity scale-ups; first-ofits-kind cyber range; wide-ranging public education programs; and influential policy development platform, the Catalyst helps drive Canada's global competitiveness in cybersecurity.

7. Sheridan EDGE Programming

Led by Sheridan College, the EDGE entrepreneur programming connects start-ups with resources from within the Sheridan network and provides workshops, seminars and training to support development and growth of businesses.

14. The BHive - International Start-up Incubator

The BHive offers incoming foreign start-ups and entrepreneurs the tools, resources and space to establish and scale-up their businesses in Canada faster, through the start-up visa program. It also provides co-working space, mentorship and access to funding.

TALENT PIPELINE

The Innovation District has a steady stream and abundance of highly skilled talent.







10. Sheridan College — Faculty of Continuing and Professional Studies

Sheridan's College innovation gateway connects entrepreneurs and change makers to innovation supports throughout Sheridan and provides direct access to the Centre for Advanced Manufacturing and Design Technologies (CAMDT) and the Entrepreneurship Discovery and Growth Engine (EDGE) Hub at Brampton Davis Campus. The Davis Campus in Brampton is Sheridan's largest campus with over 12,000 students.

Provides an intensive cybersecurity training and certification program designed to produce high quality cyber talent by providing students from diverse backgrounds the skills they need to launch careers in the cybersecurity sector. This not-for-profit

organization is owned and operated by TMU and provides training and certification, support for cyber scale-ups, applied R & D and

10. Sheridan Centre for Advanced Manufacturing and Design Technologies (CAMDT)

8. Rogers Cybersecure Catalyst — Accelerated Cybersecurity Training Program (ACTP)

The Centre for Advanced Manufacturing and Design Technologies (CAMDT) is a dynamic innovation hub that connects industry partners and local, small and medium enterprises to Sheridan's applied research expertise, cutting-edge equipment and facilities.

Brampton BIA

11. Downtown Brampton BIA

The Downtown Brampton BIA promotes the commercial area as a vibrant business and shopping district through the use of promotional activities such as special events, advertising, and beautification programs.

12.Algoma University -Downtown Brampton Campus

Algoma University's Brampton Campus includes the Algoma School for Business and Economics, and offers four-year degree programs in Business, Economics and Computer Science, with an upcoming Psychology degree and Certification in Community Economic and Social Development.





CORPORATE PARTNERS BUSINESS SUPPORT SERVICES





The Brampton Economic Development Office is prioritizing innovation and entrepreneurship by supporting companies across all sectors and sizes of businesses in adopting new technology. We are building an innovation ecosystem that develops and grows innovative talent and helps attract businesses from around the world. Our dedicated team has the expertise and resources to support businesses through every stage of their journey, providing one-on-one assistance to help guide investors and owners, and delivering strategic advice.



13. Brampton Board of Trade

Brampton Board of Trade is the go-to organization where businesses of all sectors convene, collaborate and create solutions to boost regional economic prosperity.



15. Future Centre for Innovation

The future Centre for Innovation (CFI) located in the heart of downtown Brampton, will become an anchor for the Brampton Innovation District. The new gateway building will offer a new central library, flexible office space to residents and the business community and direct access to transit.

WHAT SETS US APART - OUR CYBERSECURITY ECOSYSTEM

Brampton is on the leading edge of technology and is home to the Rogers Cybersecure Catalyst, a national centre for innovation and collaboration in cybersecurity. Brampton is also home to the first-in-Canada technology accelerator program supporting cybersecurity scale-ups. Brampton is helping to build a national cybersecurity ecosystem for the digital economy of the future. The Accelerated Cybersecurity Training Program at Rogers Cybersecure Catalyst is training hundreds of new cyber professionals and addressing labour market shortages in the Canadian cybersecurity sector; while the Catalyst's Cyber Accelerator is helping to scale new cyber products and services in data security, encryption, threat intelligence and IoT security, among other areas.

CYBERSECURITY IN NUMBERS



800 JOBS:

EXPECTED TO BE CREATED THROUGH BRAMPTON'S CYBERSECURITY EFFORTS



7% GROWTH RATE:

THERE IS AN URGENT NEED FOR TRAINED CYBERSECURITY PROFESSIONALS WORLDWIDE. CANADA ALONE HAS A 7% ANNUAL GROWTH RATE IN LABOUR DEMAND



\$14 BILLION:

CANADIAN BUSINESSES SPENT ON CYBERSECURITY IN 2017 ALONE



\$248.6 BILLION:

THE CYBERSECURITY MARKET TO GROW TO US\$248.6 BILLION BY 2023.

"Brampton is a vital centre for innovation and technology development, and we are thrilled to work closely with Brampton's business community, postsecondary institutions and residents to make City of Brampton a Canadian hub for cybersecurity innovation and collaboration."

- Charles Finlay, Executive Director, Rogers Cybersecure Catalyst



A TALENT ECOSYSTEM OF THE FUTURE

BRAMPTON HAS THE LOWEST AVERAGE AGE IN CANADA

36YRS



HIGHLY SKILLED TALENT:
ACCESS TO 4.3 MILLION
LABOUR POOL ACROSS THE
GREATER TORONTO AREA



BRAMPTON HAS
ACCESS TO 20
POST-SECONDARY
INSTITUTIONS WITHIN
AN HOUR'S DRIVE

MORE THAN 400,000 STUDENTS
ARE ENROLLED ACROSS THESE
INSTITUTIONS, ACCOUNTING FOR
75% OF THE REGION'S OVERALL
POST-SECONDARY ENROLLMENT.

BRAMPTON IS CONSIDERED A GLOBAL SKILLS STRATEGY PARTNER, HIRING HIGHLY SPECIALIZED INTERNATIONAL TALENT

2ND LARGEST TECH SECTOR IN NORTH AMERICA, PART OF THE TORONTO REGION

2 ND FASTEST GROWING BIG CITY IN CANADA WITH

14,000
NEW RESIDENTS
PER YEAR

LOCATED AT THE CENTRE OF CANADA'S INNOVATION CORRIDOR



YOUNG, DIVERSE WORKFORCE WITH 250 CULTURES SPEAKING 171 LANGUAGES



9TH LARGEST CITY IN CANADA WITH A POPULATION CLOSE TO 700,000



ADJACENT TO TORONTO PEARSON, CANADA'S LARGEST INTERNATIONAL AIRPORT. TORONTO PEARSON







BUILDING CAPACITY AND INFRASTRUCTURE

The future **Centre for Innovation (CFI)** located in the heart of downtown Brampton, will become an anchor for the Brampton Innovation District. The new gateway building will offer a central library, flexible office space to residents and the business community and direct access to transit.

A CULTURAL HUB OF PEOPLE AND PLACES

The Innovation District is located in the centre of historic downtown Brampton. It is home to over 300 businesses, cultural spaces and running trails. Local shops and restaurants will meet all your needs and are great hang out spots, while Garden Square and Ken Whillans Square provide the space for large gatherings and multicultural festive celebrations. Cultural centres like the Rose Theatre, Peel Art Gallery Museum and Archives, the YMCA and Beaux Arts provide options for entertainment, while local public spaces and lush parks provide cozy spots for casual relaxation, socializing and recreational activities. The Go Train is also located in downtown Brampton, and runs along Canada's Innovation Corridor, connecting Toronto and Waterloo with Brampton.

BRING YOUR START UP TO BRAMPTON!



INVESTMENT SERVICES TEAM



GLOBAL SKILLS STRATEGY



START UP VISA PROGRAM



FUNDING, MENTORSHIP, NETWORKING





