

# 2023 ANNUAL REPORT

*CITY OF BRAMPTON  
ECONOMIC DEVELOPMENT OFFICE*





# CITY OF BRAMPTON LAND ACKNOWLEDGMENT

The City of Brampton is located on the traditional territories of the Mississaugas of the Credit, the Haudenosaunee, and the Wendat First Nations who have called this land home since time immemorial. We acknowledge the Treaty agreed to in the Ajetance Purchase of 1818 and we are committed to our ongoing role in reconciliation through meaningful action that is rooted in truth, justice, and respect. We are grateful to the original caretakers of this land who have ensured we are able to work, play and live in Brampton now and in the future.



## MAYOR'S MESSAGE

Brampton is a city that embraces the world. We have a talented, youthful workforce and we are diverse, welcoming and entrepreneurial. We continually invest in our infrastructure to build for future growth. And, we have an unparalleled quality of life, focused on providing the services, programs and resources our businesses and residents need to thrive.

I call this the Brampton Advantage.

As this Annual Report shows, our efforts are bearing fruit. What an incredible 2023 Brampton has had! When we look back at our growth and accomplishments, there's no doubt that Brampton is booming.

We saw major investment announcements by national and international companies establishing in Brampton.

Magna chose Brampton to build battery assemblies for the automotive sector at a new facility on Ace Drive. This is Magna's eighth facility in our city!

250 new jobs are being created by Axium Packaging, which is investing \$80 million in their plant near Dixie Road and Hwy 407.

Pet Valu is using hi-tech robotics at their new distribution centre, its largest investment in Canada and central to their new supply chain strategy.

Toronto Metropolitan University's new medical school is under construction in Brampton, bringing health care innovation closer to home and inspiring a focus on growing our MedTech sector guided by the City's new MedTech taskforce.

Business after business is choosing Brampton and we are going to continue this growth by cutting red tape, keeping taxes low, investing in our infrastructure and providing support and resources.

As we look forward to even more success in 2024, I want to thank our incredible business community for helping put Brampton on the map. We are stronger together.

**Patrick Brown**  
Mayor



## CHAIR'S MESSAGE

Gurpartap Singh Toor  
Regional Councillor  
Wards 9 & 10  
Chair,  
Economic Development

As Chair of the Economic Development Committee, I have the opportunity to meet with businesses and investors who are looking to locate or expand in Brampton.

I am always proud to represent Brampton and tell our great story. We are a diverse, fast-growing and vibrant city in the middle of Canada's innovation corridor and we are attracting talent and investment from around the world.

Business in Brampton is booming, companies are investing here and good jobs are being created.

The fact our total number of businesses is now more than 100,000 – a 14 per cent increase – bodes well for future growth of our dynamic, entrepreneurial business community.

By investing in infrastructure, parks, roads and public spaces – all while keeping our tax rates low – we are creating a competitive advantage for Brampton.

In this Annual Report, we celebrate our 2023 accomplishments, while staying focused on driving our momentum forward in the coming years.

Allow me to extend a heartfelt thanks to our team, including Regional Councillor Rowena Santos, Vice Chair of Economic Development, for their tremendous work advocating for Brampton businesses and for being creative and enthusiastic champions.

**Gurpartap Singh Toor**  
Chair, Economic Development Committee  
Regional Councillor Wards 9 & 10



Rowena Santos  
Regional Councillor  
Wards 1 & 5  
Vice Chair,  
Economic Development



## **CAO'S MESSAGE**

Economic development plays a key role in fostering sustainable growth and prosperity. By attracting new businesses, and helping businesses create job opportunities, the City's efforts support a strong local economy. This, in turn, leads to improved standards of living for residents, increased investment and a positive business climate.

City Council and staff are committed to promoting economic growth and job creation within the City of Brampton because we want Brampton to be "the most investment-friendly city in Canada."

In 2023, we revised our development review and approval process, which led to a 5% reduction in processing times for development applications. We also have a dedicated resource in our Economic Development Office focused on expediting development proposals through the approvals pipeline.

I would like to thank our local business partners and community for their commitment to building a long-term positive business environment in Brampton as we work on building the Brampton Advantage.

Sincerely,

**Marlon Kallideen**  
**Chief Administrative Officer**



## **DIRECTOR'S MESSAGE**

2023 was an exciting year for the City of Brampton as we celebrated several signature investment and expansion announcements.

We also experienced unprecedented growth and opportunity in all areas of economic development, from entrepreneurship in the Innovation District to the growth of businesses across the city, which now total just over 100,000!

Brampton's economic development message is well received locally and globally. We are young, fast-growing, incredibly diverse and full of opportunity. This has really resonated with multinationals and startups from around the world.

We are proud of Brampton's diversity, inclusive spirit, vibrant energy and international outlook. As we embrace global opportunities, I am proud to tell the Brampton story to investors, organizations and business community.

As always, I remain immensely grateful to the team in the Economic Development Office for their commitment, ambition and partnership in support of Brampton's existing, new and incoming businesses. I am proud to serve with you as Director and look forward to our continued collective success in the future.

**Clare Barnett**  
**Director,**  
**Economic Development and International Relations**



# 2023 ECONOMIC OVERVIEW

## WHY BRAMPTON

The City of Brampton Economic Development Office is focused on fostering economic growth, attracting investment, and supporting local businesses. It serves as a centralized resource hub, offering a range of services and initiatives to both existing businesses and those looking to establish a presence in Brampton.

### 2023 HIGHLIGHTS:

- Axiom Packaging Inc. is investing over **\$80 million** for a new plastics manufacturing facility that will create **250 new jobs**.
- Lululemon, a popular athleisure clothing company, announced that it is building its largest distribution facility in North America, right here in Brampton. The facility will **bring 1,500 jobs to Brampton**.
- Alectra opened a new 400-employee LEED Certified Operations Centre.
- Magna International is expanding its presence in Brampton, building a new facility that will manufacture battery trays for electric vehicles. This facility will create **560 new advanced manufacturing jobs** in Brampton.



**104,530** | Business Counts (2023)



**\$2.3 BILLION+** | Total Construction Value (2023)



**\$622,240,168** | Total Industrial Construction Value (2023)  
25.2% increase from 2022



**5.36+** MILLION SQUARE FEET | of approved Industrial, Commercial and Institutional (ICI) development applications in 2023



**870** | Processed development applications in 2023



## NEW INVESTMENT

# MAGNA INTERNATIONAL EXPANDS WITH ADVANCED MANUFACTURING INVESTMENT CREATING 560 NEW JOBS



The City of Brampton continues to establish itself as a global leader in innovation, with Magna International expanding its already impressive footprint within the city. The company will be opening a 490,000 sq. ft. facility at 100 Ace Dr., a new, state-of-the-art build by Panattoni Developments. This investment by Magna, the largest of six investments announced in 2023 by the company, will create 560 new advanced manufacturing jobs in Brampton.

Magna International will be manufacturing battery enclosures for the Electric Vehicle Sector (EV) at the site, bolstering the city's world-class advanced manufacturing sector. This builds on the City of Brampton's ongoing support of our well-established automotive and parts manufacturing sector, including the Stellantis assembly plant, which will begin retooling and modernizing toward the company's EV future at the end of 2024. Business Facilities Magazine has also awarded Panattoni Development Company Inc. and Magna International with their 2023 Deal of The Year Impact Award for the investment category in Canada. This investment further cements the company's strong commitment to growth in the region, adding to the already impressive footprint of seven existing facilities, employing more than 2,000 people in Brampton.

The City's Economic Development team has worked diligently on this expansion project from its inception, promoting it with site selectors and investors on a national and international scale. It's been just over a year since the announcement, and staff have actively offered a concierge service ensuring open lines of communication. Additionally, staff facilitated critical conversations with Alectra and the Region of Peel.



“Magna's roots in Ontario run deep, and we are excited about opening a new facility dedicated to a strategic electrification product. The Brampton facility, coupled with investment and growth in five existing Ontario facilities, allows Magna to keep up with customer demands across several product areas. We are excited to bring new business, more investment and additional jobs to Ontario.”

Eric Wilds  
Magna Chief Sales and Marketing Officer





## NEW INVESTMENT



## ALECTRA OPENS NEW 400-EMPLOYEE LEED CERTIFIED OPERATIONS CENTRE

Alectra Utilities has expanded in Brampton at their brand-new operations centre located at 200 Kennedy Road South.

Within one kilometre of the new location are 78 businesses in the retail sector and 55 in accommodation and food services. In bringing 400 employees to the area – two and a half times the number of jobs at the current site – Alectra will help strengthen Brampton's retail and food businesses in near distance of the operations centre, supporting growth in the area.

In line with the City's commitment to sustainability, the new facility will be LEED (Leadership in Energy and Environmental Design) certified to Gold Standard and function as the consolidated operations centre for more than 400 Alectra employees serving Brampton and Mississauga.



### Some of the LEED certified building features will include:

- upgraded dedicated outdoor air systems (DOAS) – reducing GHG emissions by approximately 43% beyond LEED Gold standards
- 500KW in rooftop solar power generation – over 800 MWh/year of renewable energy will help meet building power requirements
- over 30 electric vehicle charging stations to be installed and used by Alectra fleet vehicles, employees, and the general public

Alectra is also investing \$30 million over the next five years to replace and upgrade underground cables in Brampton.



## NEW INVESTMENT



# LULULEMON CHOOSES BRAMPTON FOR LARGEST DISTRIBUTION CENTRE IN NORTH AMERICA

Lululemon, a renowned athletic apparel company, announced a one million square ft. office and distribution centre in Brampton at 5515 Countryside Drive. It will be the athletic apparel company's largest in both Canada and the U.S. and will bring 1,500 jobs to Brampton.

The decision to locate their distribution centre here is a testament to Brampton's strategic location and growing reputation as a hub for businesses. Lululemon's presence will not only contribute to our local job market but also enhance our city's economic landscape.

Based out of Vancouver, Lululemon was established in 1998 and has more than 650 locations worldwide.



# PET-VALU OPENS LARGEST DISTRIBUTION CENTRE IN CANADA

Pet Valu, a leading specialty retailer of pet food and pet-related supplies in Canada, has invested in Brampton by opening their largest pet specialty distribution centre in Canada. Pet Valu opens a new 670,000 Square foot, state of the art facility as the centre piece of its supply chain transformation.

Representing a key milestone in the Company's nationwide \$110 million supply chain transformation; the distribution centre will bring unprecedented scale and automation to Canada's pet sector as the largest distribution centre and robotics automation installation dedicated to serving the pet specialty industry.



“We selected Brampton as the location for our Greater Toronto Area distribution centre due to the outstanding labour availability, geographic proximity to the centre of gravity of our store network and favourable lead times to activate the site quickly. Like Pet Valu, Brampton is growing and transforming and the city's vibrant, entrepreneurial approach is an ideal fit for our needs.”

Richard Maltsbarger  
President and Chief Executive Officer, Pet Valu



# NEW INVESTMENT



## AXIUM PACKAGING INC. EXPANDS

Axiom is expanding its operations and construction is underway with a new manufacturing facility in Brampton. They are investing over \$80M and employing 250 team members at this location.

The new site is anticipated to open in July 2024. Axiom has 20 manufacturing plants in the United States, Canada and Mexico and employs over 3,600 employees. Axiom provides design engineering and tool building solutions for its customers' packaging needs including: plastic containers, tubes, caps and high end decorating services.

In line with the City's climate goals and priority of creating greener cities, Axiom is focused on sustainability and engineering facilities for the future. From designing packaging with optimized bottle weights to building manufacturing facilities to be LEED Silver compliant, the Axiom team prioritizes sustainability initiatives in all aspects of its business.

The investment Axiom is making in Brampton further solidifies the company's commitment to growth in Ontario.

Through proactive engagement and streamlined processes, the City facilitated expedited building permits for Axiom's project. Additionally, the Economic Development team played a pivotal role in connecting Axiom with relevant organizations such as the Toronto and Region Conservation Authority (TRCA), ensuring smooth coordination and compliance with regulatory requirements. This collaborative approach exemplifies Brampton's dedication to fostering investment and supporting business growth.



We are excited to invest and partner with the City of Brampton, and Ontario as a part of our continued expansion in the North American market.

Paul Judge  
President, Axiom Packaging

Advanced Manufacturing is the largest industry by employment in the city, accounting for almost a quarter of Brampton's workforce.

With access to 21 nearby universities and colleges, and home to the award-winning Sheridan's Centre for Intelligent Manufacturing, Brampton is strategically positioned to support the diverse talent needs of the advanced manufacturing sector.



# LOCAL INVESTMENT



## CANON CANADA LOOKS TO NEW HORIZONS, ANNOUNCES EXPANDED PORTFOLIO AND FUTURE GROWTH PLANS

Canon Canada introduced new technologies and solutions at its 50th Anniversary Open House in Brampton, attended by media, local dignitaries and members of the business community.

Canon Canada, a leader in digital imaging technology, unveiled a range of new technologies and solutions that it will bring to market as the company expands its portfolio and looks to new horizons for its next 50 years of business in Canada.

The new technologies, services and solutions are part of the expansion of Canon Canada in business areas including material sciences, AI and environmental technology, virtual reality, Satellite Development, as well as its continued innovation in core areas of expertise such as imaging, printing, software and solutions. In January 2023, Canon Canada Inc. welcomed new President and CEO Mikio Takagi.



Canon Global Headquarters. From left to right, Jasmine Danial, Coordinator, Innovation and Technology, Kazuto "Kevin" Ogawa, Senior Managing Executive Officer, Clare Barnett, Director, Economic Development and International Relations, Rowena Santos, Regional Councillor of Wards 1 & 5 and Takeshi Morkiawa, Senior General Manager.

The food and beverage processing industry in Brampton contributes

# \$1.3 BILLION

annually to Canadian GDP and employs approximately **8,500 people** across **300 companies** ranging in manufacturing, processing and support industries.

## LOCAL INVESTMENT

# CARDINAL MEATS

Cardinal Meats, Canada's largest producer of burgers, invested \$10 million to expand its operations in Brampton in 2023. This expansion has introduced new product lines to the plant, including the new boneless rib steak, stuffed burger line and the new Fresty retail line.

Cardinal Meats' reputation for delivering quality products precedes it, with its burgers gracing the menus of renowned brands such as Tim Hortons, Harvey's, and Sobeys.





# LOCAL INVESTMENT



## METELIX INVESTS \$20 MILLION INTO ITS BRAMPTON FACILITY

Metelix Products Inc., established in 2009, is a full-service blow molding manufacturer with two global blow molding plants combined with a machining and tooling fabrication facility. Both facilities are IAFT registered that service automotive OEM and Tier 1 partners. A growing facet of Metelix is industrial and commercial product offerings to customers including: Volkswagen, General Motors, Toyota, and Ford.

The expansion of Metelix was initiated to enable the company to produce three new automotive programs.

Soilers - \$5M per year for the next 5 years (total contract \$25M), running boards \$12M per year for 9 years (total contract \$108M), air ducts \$1M per year for 7 years (total contract \$7M)

(Pre-addition the facility was at approx. \$35M sales.)

The expansion added 55,000 sq.ft of space to the original building at 95 Van Kirk, Brampton. Employment grew from 65 full-time to 105 full-time; including 40 new full-time manufacturing jobs.



“We could have moved this to Mexico however, Brampton enabled us to get the building fully completed in under 10 months [very very fast].”

Steven Reddick  
CEO Metelix





# LOCAL INVESTMENT



## ALBEA BRAMPTON HAS INVESTED \$9 MILLION INTO ITS BRAMPTON FACILITY

Albea invested \$9 million to introduce a state-of-the-art plastic extrusion line. This strategic investment aims to transition the company's product line to "green leaf" packaging, a move that will render the packaging fully recyclable.

The installation of the new plastic extrusion line not only underscores Albea's commitment to environmental responsibility but also positions the company as a key player in the eco-friendly packaging industry. The "green leaf" packaging initiative aligns with global efforts to reduce environmental impact and promote sustainable practices.

One of the significant outcomes of this investment is the introduction of a distinct "Made in Brampton" label for the products manufactured through this new process. This label not only signifies the local origin of the products but also serves as a testament to Albea Brampton's dedication to supporting the local economy.

The implementation of the plastic extrusion line is expected to create new employment opportunities in the Brampton area. Albea anticipates adding new jobs, contributing to the local community's economic growth, and providing skilled employment opportunities for residents.

The impact of this investment extends beyond Brampton, as the newly produced "Made in Brampton" products are slated for North America, Australia, and China.



## ABOUT BRAMPTON'S ECONOMIC DEVELOPMENT SERVICES:

The Economic Development Team works across all sectors to provide customized assistance, advice and connections to investors and the development industry.

We have the expertise and resources to support your investment. Our Team provides one-on-one assistance to help guide developers and investors and deliver strategic advice to help investors navigate the development process. For more information contact our team today.

Contact Us:  
[invest@brampton.ca](mailto:invest@brampton.ca)  
905.874.2650



# NOTABLE ECONOMIC DEVELOPMENT INVESTMENTS - 2023

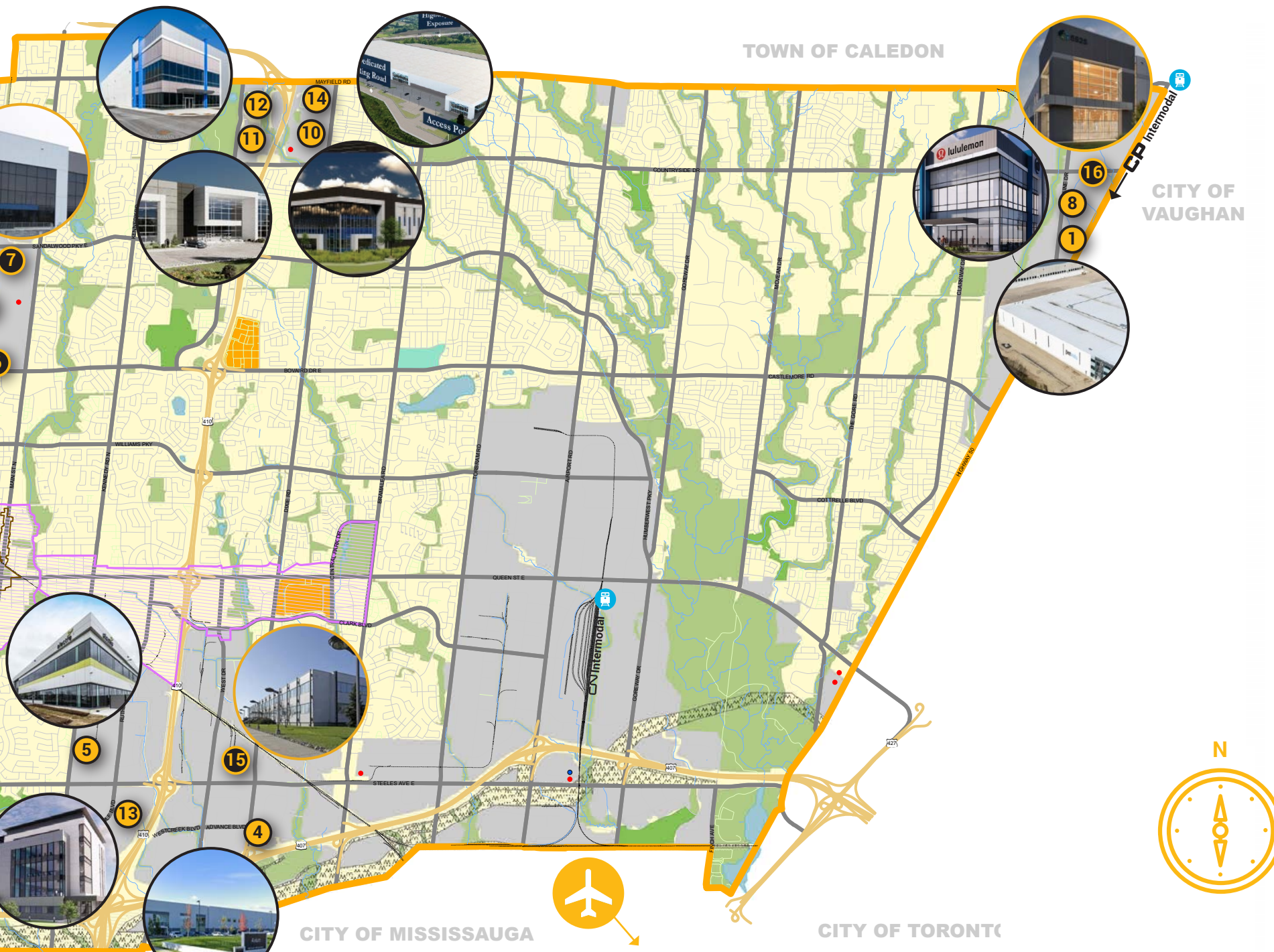
## LEGEND

	Tenant	Address	Developer	Investment
1	<b>Pet Valu</b>	10750 Hwy. 50	Orlando	\$100,000,000
2	<b>Peel Regional Police</b>	8100 Mississauga Road	Peel Regional Police	
3	<b>MDA</b>	7500 Financial Drive	Kaneff	\$200,000,000
4	<b>Axium</b>	25 Rainham Court	Axium	\$85,000,000
5	<b>Alectra</b>	200 Kennedy Road	First Gulf	\$105,000,000
6	<b>Speculation Build</b>	20 – 30 Ironside Drive	Triovest	\$100,000,000
7	<b>Speculation Build</b>	10 & 20 Whybank Drive	Pure Industrial & Hopewell	\$150,000,000
8	<b>Lululemon</b>	5515 Countryside Drive	Prologis	\$100,000,000
9	<b>Metelix</b>	95 Van Kirk Drive	Metelix	\$20,000,000
10	<b>ProLift Rigging Company</b>	96 Inspire Blvd	Eli	
11	<b>I2R North American</b>	5 Newkirk Court	Bershire Axis	
12	<b>CNH – Industrial</b>	10 Ecopark Cl	Bershire Axis	
13	<b>Pearl Developments</b>	150 First Gulf Boulevard	Pearl Developments	\$30,000,000
14	<b>Magna International</b>	100 Ace Drive	Panattoni	\$95,000,000
15	<b>Speculation Build</b>	8000 Dixie Road	Panattoni	\$400,000,000
16	<b>Speculation Build</b>	5525 Countryside Drive	Prologis	\$100,000,000

- New Major Investments (End-User Known)
- Speculation Build







TOWN OF CALEDON

CITY OF VAUGHAN

CITY OF MISSISSAUGA

CITY OF TORONTO



Toronto Pearson International Airport  
(Canada's Largest International Airport)



## A THRIVING ENTREPRENEURIAL ECOSYSTEM EARNING AN INTERNATIONAL REPUTATION

In the centre of Canada's Innovation Corridor, Brampton's award-winning Innovation District is a thriving entrepreneurial ecosystem. Home to a network of companies, educational institutions, incubators and accelerators in the heart of downtown Brampton, the Innovation District supports tech enabled businesses at all stages of development.

OUR STRONG PARTNERSHIPS ARE THE FOUNDATION OF THE INNOVATION DISTRICT:



## INNOVATION DISTRICT YEAR IN REVIEW

### STARTUP CANADA

Nation-wide tour selected Brampton as their final tour-stop, with over

**6,341**

**ATTENDEES**

(both virtual and in-person).

### BRAMPTON VENTURE EXPO

Hosted their

**3RD ANNUAL  
TECH EVENT**

bringing together 450 startups, founders, executives, investors, and creatives across Brampton's biggest industries.

### BHIVE

Conducted 40 Training Sessions with

**1200+**

**PARTICIPANTS**

**220** UPSKILLED CYBERSECURITY PROFESSIONALS

**149** STARTUPS GRADUATED THROUGH INNOVATION DISTRICT PARTNERS

**105** PATENTS FILED BY COMPANIES/ALUMNI OF INNOVATION DISTRICT

**15** STARTUP PITCHES TO BRAMPTON ANGEL INVESTORS



## BRAMPTON GO STATION RENAMED BRAMPTON INNOVATION DISTRICT GO

In June 2023, the City of Brampton announced a 10-year partnership with Metrolinx for the renaming of Brampton GO Station, located in Downtown Brampton, to Brampton Innovation District GO.

To increase awareness of the Brampton Innovation District, this partnership with Metrolinx will further enhance Brampton's position as an innovation and technology event destination to host tech sector events and international delegations, and enhance Brampton's unique ability to attract highly skilled tech talent.

We're excited to collaborate with the City of Brampton and the thriving Innovation District. We look forward to increasing awareness about the benefits of GO Transit connections to jobs, families and the surrounding region.

Mark Childs  
Chief of Marketing, Metrolinx



## BRAMPTON ANGELS

Brampton Angels launched in March 2023, and is a members-only not-for-profit organization of accredited investors. Brampton Angels members provide dynamic early-stage companies with valuable mentorship and access to risk capital networks to initiate learning, networking and growth.

A typical angel investment is anywhere between \$25,000 - \$100,000 in a company. Since its launch, they have hosted a total of 5 meetings and heard 15 startups pitch.



## COLLISION CONFERENCE - START-UP ISLAND

In 2023, The Brampton Innovation District returned to the Collision conference for its 5th consecutive year. Building on its showpiece presence in 2022, the Brampton Innovation District highlighted 24 startups in their Startup Island. All together, we had over 50 startups from Brampton participate in the conference. One of those startups was Savyn. Savyn whose business helps people with trauma and PTSD pitched on the Collision stage and successfully secured an investment from a US based VC fund.



Collision Conference 2023

Brampton Economic Development Office (EDO) has been a key contributor to our success through the support and resources they provided. We exhibited and pitched at Collision in 2023, sponsored by EDO, through which we were able to successfully get an investment from US based VC fund. Thank you for continuously supporting startups and small businesses succeed."

Sakeena Mihar  
Founder and CEO of Savyn

## INNOVATION DISTRICT COMPANY FEATURE -

Survalent.

Over 700 utilities in 40 countries rely on the Survalent platform to effectively operate, monitor, restore, analyze and optimize operations. Survalent's software supports several different industries, world-wide including: electrical distribution, water/wastewater, oil & gas, transit and renewable energy.

Earlier this year, Survalent celebrated the launch of **Canada's first community-wide smart grid system in collaboration with PUC Distribution**. This groundbreaking development in Sault Ste. Marie promised to revolutionize the way that electricity is distributed and managed bringing increased reliability, sustainability and efficiency into the region.



# STRENGTHENING OUR SMALL BUSINESSES

The City of Brampton is a forerunner in Ontario in supporting the formation and growth of local small businesses via the Brampton Entrepreneur Centre

## Brampton Entrepreneur Centre + Co-working Space

HOME OF THE  
*hustle*

If you are a start-up or an existing small business, we are here to help! The Brampton Entrepreneur Centre (BEC) provides information, tools, and resources that entrepreneurs need to start and grow their businesses.

Funding to operate the Centre is provided through the City of Brampton, with generous support from the Province of Ontario's Ministry of Economic Development, Job Creation & Trade.

### SMALL BUSINESS EQUALS BIG BUSINESS IN BRAMPTON

<b>12,000</b>	<b>1,364</b>	<b>312</b>	<b>302</b>
# OF INQUIRIES:	# OF CONSULTATIONS	# JOBS CREATED	# BUSINESSES STARTED

### YOUTH ENTREPRENEUR FEATURE

Founded in 2023 by Chloe Goodridge with support from the Summer Company program, The Black Youth Creative (B.Y.C.) emerged in response to a community need for programs specifically designed for Black Youth. With a mission to bridge this gap, B.Y.C. provides tailored programs aimed at guiding Black Youth through the exploration of visual art fundamentals, empowering them to discover and amplify their creative voices.



Chloe Goodridge, Owner The Black Youth Creative



Each year BEC continues to support young entrepreneurs in their journey to success through the Ontario Summer Company Program. In the summer of 2023, ten students, aged 15-29 years, were given the opportunity to use the program grant of \$3,000 to launch their own businesses, creating 12 new jobs in Brampton. Students were supported through business training, mentorship and coaching to support their business development.



**3K** Summer Company Grants to **10** students for a total of = **\$30,000**



In 2023, BEC supported Brampton entrepreneurs in starting, growing, and expanding their businesses through Starter Company Plus. The program provided small business owners, 18 years of age and older, with training, mentoring and a micro-grant of up to \$5,000 for eligible participants. In the past year, BEC provided 25 grants (\$125,000 in total funding) through this program to various types of businesses including e-commerce, retail, and the creative industries.



**5K** Starter Company Grants to **25** entrepreneurs = **\$125,000**



Digital Main Street is a program that helps brick-and-mortar businesses achieve digital transformation. The program is built around an online learning platform, structured training programs, a transformation grant and our Digital Service Squad, a team of street-level team members who help brick-and-mortar businesses use digital tools and technologies to grow and manage their operations.



Supported **183** businesses access to **\$2,500** totaling **\$457,500** in grant funds disbursed in 2023



### Check out our Client Spotlight Features!

They're a quick and insightful way to learn about our amazing clients and the fantastic work they're doing.



# CITY LAUNCHES FIRST-EVER MEDTECH TASK FORCE TO FOSTER INVESTMENT, RESEARCH AND INNOVATION



With new and established life sciences companies calling Brampton home, and the recent announcement of Toronto Metropolitan University's new medical school. Brampton's health and life sciences sector is on the cusp of an exciting phase of growth.

The City launched the MedTech Task Force with the goal to advance medical innovation in Brampton, including Council's priority for establishing post-secondary medical education and institutional uses benefitting Brampton residents and businesses.

## This Task Force will help:

- find new ways to attract investment to support science, research and commercialization, and
- foster the development of Brampton's health technology ecosystem, and
- support the development of highly skilled jobs and training opportunities for the medical industry.

Comprised of representatives of the business, academic and development communities – and supported by City staff – the Task Force will make recommendations to Council on the future direction of the MedTech sector and the exciting work on the new medical school.

The inaugural meeting of the Task Force was held on May 24, 2023 with representatives from several industry leaders including Medtronic, Boston Scientific, Taro Pharmaceuticals, The Stevens Company and Dynacare.



The City of Brampton's Bramalea Civic Centre home to Ontario's newest medical school, TMU School of Medicine This rendering is for illustrative purposes only.

## HOME TO INDUSTRY GIANTS

MEDTRONIC | BOSTON SCIENTIFIC | DYNACARE | TARO PHARMACEUTICALS | CANON | CANADIAN BLOOD SERVICES



## **CITY OF BRAMPTON HOSTS INAUGURAL BRAMPTON FOOD AND BEVERAGE PROCESSING SUMMIT**

On September 15, 2023 Brampton hosted the inaugural Brampton Food and Beverage Processing Summit. The summit included participation and support by all levels of government and local food and beverage companies such as Cardinal Meats, Maple Lodge Farms, Italpasta, Sofina Foods and Coca-Cola Canada Bottling Ltd.

This event builds on Brampton’s strong food processing sector that has been awarded a first-place ranking in the Food Processing Leaders category of Business Facilities Magazine’s 19th Annual Metro Rankings Report for the fourth consecutive year.



Photo Taken September 15, 2023



Photo taken November 8, 2023

## **MAYOR’S BRAMPTON BUSINESS AMBASSADOR PANEL**

Using their status as business leaders, Brampton Business Ambassadors promote doing business in the City of Brampton through regular business dealings, as well as meetings or conferences locally and outside of the City.

Working closely with the City’s Economic Development Office, other Ambassadors, Mayor, Chair of the Economic Development Committee, and the many partners that provide services and supports within the local and International Business Community, Ambassadors generate investment growth, job retention and creation.

## **REVVING UP FOR INNOVATION: BRAMPTON HOSTS 2023 ONTARIO AUTO MAYORS EVENT**

The Ontario Auto Mayor’s Event was held in Brampton on May 12, where attendees from across the province highlighted the latest in automotive technology and innovation and allowing attendees to connect with industry leaders and automotive enthusiasts. The meeting opened with a showcase of Project Arrow, the Automotive Parts Manufacturers Association’s (APMA) electric concept vehicle.

A new 2023 Action Plan was approved by the group that includes a strategic focus on supporting the industry’s transition to electric vehicles, as well as advocating for a coordinated government response to address rising vehicle thefts.

As the industry undergoes transformative change, the Auto Mayors reaffirmed their commitment to work together with industry as a collective group to strengthen the Canadian automotive economy.



Project Arrow Concept Vehicle





## ***MOU SIGNED BETWEEN GOVERNMENT OF SAINT VINCENT AND THE GRENADINES AND CITY OF BRAMPTON***

In 2023, the Government of Saint Vincent and the Grenadines (SVG) and the City of Brampton signed a Memorandum of Understanding (MOU). This agreement sets the stage for enhanced cooperation and collaboration between the two entities with a shared goal of fostering cultural understanding and exchange fostering economic synergies and cultural understanding.



## ***INDIAN INVESTORS FORUM (IIF)***

Indian Investors Federation (IIF) is a non-profit organization representing Indian investors at Indian and International Level. An inbound delegation of businesses on an investment mission to Canada visited Brampton to learn about Brampton's business friendly ecosystem, access to large labour market and investment opportunities. Members of the delegation included representatives from the IIF, PUCA (Punjab Unaided Colleges Association), Punjab Chamber of Commerce and Association of Indian Principals.

## ***NASSCOM DELEGATION***

In collaboration with the Canadian Trade Commissioner Service (CTCS) in India, the National Association of Software and Service Companies (NASSCOM), organized a delegation of Indian technology firms to visit the City of Brampton as part of their investment mission to Canada. This visit is part of the ongoing economic collaboration between NASSCOM and the City of Brampton as a result of a Memorandum of Understanding (MOU) signed in the Spring of 2022.



## ***PAKISTAN TECH DELEGATION (PASHA)***

The Pakistan IT Industry Association (PASHA) visited Brampton while attending the 2023 Collision Conference. This visit was a result of a meeting held with Brampton leaders during an Investment Mission to Pakistan. PASHA represents more than 1,100 technology companies and is Pakistan's only authorized IT Industry Association. A delegation of businesses representing PASHA learned about investment opportunities in Brampton's thriving Innovation & Technology sector and growing Innovation District.







International Accreditation 2023

City of Brampton Economic  
Development Office



Ranked One of Canada's  
Best Locations to Invest

Site Selection Magazine



Ranked #1 in North America  
Food Processing 2023  
Business Facilities Magazine

City of Brampton

**AAA**

Credit Rating (S&P Global)



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