

FOR IMMEDIATE RELEASE

City of Brampton launches Brampton Business Climate Action Program to support local sustainability goals

City-backed initiative helps local companies save money through sustainable upgrades

BRAMPTON, ON (April 25, 2025) – The City of Brampton's Economic Development Office, in partnership with Toronto and Region Conservation Authority's (TRCA) Partners in Project Green, is launching the Brampton Business Climate Action Program, a new initiative to help local businesses advance their sustainability goals while cutting costs and reducing greenhouse gas emissions.

With only 10 spots available per year, the program will offer Brampton businesses free access to individual site assessments and tailored action plans aimed at improving energy efficiency and reducing environmental impact. The first cohort will begin in 2025, with all program costs covered by the City.

This initiative supports Brampton's broader climate commitments and offers businesses a competitive edge by identifying opportunities to lower operational costs and strengthen resilience in a rapidly evolving economic landscape. Incorporating ESG principles is no longer just a regulatory environmental consideration but a critical economic strategy for businesses.

Through expert-led assessments and actionable climate strategies, participants will be empowered to take meaningful steps toward sustainability, benefitting their operations while contributing to a cleaner, more energy-efficient city.

This program is part of the City's ongoing work to foster a thriving local economy ready for the future.

For more information and to apply, visit [Brampton Business Climate Action Program | Learn More](#).

Quotes

"The Brampton Business Climate Action Program is a powerful example of how we support our local businesses while advancing environmental goals. It's in our DNA as a city to be responsible stewards of the environment. By helping businesses become more energy efficient and resilient, we're building a stronger Brampton for today and tomorrow."

- *Patrick Brown, Mayor, City of Brampton*

"This initiative is about turning climate action into economic opportunity. Brampton businesses will be better equipped to reduce emissions, lower costs and stay competitive in a changing global economy, all with support from the City and our partners."

- *Gurpartap Singh Toor, Regional Councillor, Wards 9 & 10; Chair, Economic Development, City of Brampton*

"We know that sustainability and innovation go hand in hand. By investing in local businesses through this program, we're creating space for climate leadership, clean growth and long-term community resilience."

- *Rowena Santos, Regional Councillor, Wards 1 & 5; Vice-Chair, Economic Development, City of Brampton*

“We’re excited to launch a program offering practical, customized solutions to Brampton businesses. With expert assessments and actionable strategies, participants will be well-positioned to take climate action that makes operational and financial sense.”

- *Denise McClure, Director, Economic Development, City of Brampton*

“This program is a testament to the power of partnership in tackling climate challenges. By working with the City of Brampton to support local businesses, we are not only advancing climate goals, but we are helping to build a greener, more resilient economy from the ground up.”

- *John MacKenzie, Chief Executive Officer, Toronto and Region Conservation Authority*

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As one of the fastest-growing cities in Canada, Brampton is home to nearly 800,000 people and more than 110,000 businesses. People are at the heart of everything we do. We are energized by our diverse communities, we attract investment and we are embarking on a journey to lead technological and environmental innovation. We partner for progress to build a healthy city that is safe, sustainable and successful. Connect with us on [X](#), [Facebook](#), [LinkedIn](#) and [Instagram](#). Learn more at [brampton.ca](#).

About the City of Brampton’s Economic Development Office

The City of Brampton’s Economic Development Office connects entrepreneurs, investors and global business leaders with the tools, insights and opportunities they need to grow. Learn more about our programs, events and resources at [investbrampton.ca](#). Connect with Invest Brampton on [LinkedIn](#), [Instagram](#), [X](#) and [Facebook](#).

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