

FOR IMMEDIATE RELEASE

City of Brampton kicks off Small Business Month with free workshops and support for local entrepreneurs

BRAMPTON, ON (September 26, 2025) – This October, the City of Brampton is celebrating Small Business Month by spotlighting the vital role entrepreneurs play in driving innovation, creating jobs and strengthening the local economy. Of the more than 110,000 businesses in Brampton, small businesses make up 90 per cent, and the City is dedicated to providing the resources and support they need to succeed.

The Brampton Entrepreneur Centre (BEC), part of the City's Economic Development Office (EDO), will host [free workshops](#), mentorship programs, networking events and online learning opportunities throughout the month. These initiatives are designed to help business owners at every stage of growth build skills, connect with peers and expand their operations.

Highlights of Small Business Month programming include:

- Business Fundamentals: Essentials for startups, including *My Canadian Startup*, *Business Model Canvas*, *Pitch Training* and *How to Start a Small Business*.
- Partner-Led Workshops: Expert-led sessions covering topics such as CRA tax obligations, business loans and funding programs, leveraging AI for startups and navigating government tools and resources.
- Marketing Essentials: Practical seminars & webinars on branding, social media, eCommerce, paid advertising SEO fundamentals and more
- Networking Opportunities: Brampton Ignite – a popular networking event
- Tariffs / Go Global: The Economic Development Office is actively supporting local businesses in their efforts to diversify and grow in new markets. Small businesses are invited to participate in BEC's Go Global series of webinars. For more information about the City's response to U.S. tariffs, visit investbrampton.ca/tariffs.

The City of Brampton remains committed to fostering a thriving business community. Through the work of EDO and BEC, entrepreneurs receive mentorship, training and information that help position them for success and contribute to the city's economic growth. The City is committed to celebrating the creativity, resilience and innovation of local business owners who drive economic development and create jobs.

The BEC now offers extended office hours, open Monday, Wednesday and Thursday until 6 pm, Tuesday until 8 pm and Friday until 4 pm, offering entrepreneurs more opportunities to access guidance, co-working space and business resources.

For more information about the [Brampton Entrepreneur Centre](#) and a full schedule of Small Business Month events, visit brampton.ca/sbm.

Quotes

“Small businesses are essential to Brampton’s economy, driving innovation, creating jobs and strengthening our community. During Small Business Month, we celebrate the dedication and achievements of our local entrepreneurs and encourage them to take advantage of the resources and programs offered through the Brampton Entrepreneur Centre and the City’s Economic Development Office.”

- *Patrick Brown, Mayor, City of Brampton*

“Small businesses are at the heart of our communities, providing services, jobs and opportunities for residents. Through targeted workshops and mentorship, the Brampton Entrepreneur Centre and the City’s Economic Development Office empowers business owners to tackle challenges and seize growth opportunities.”

- *Gurpartap Singh Toor, Regional Councillor, Wards 9 & 10; Chair, Economic Development, City of Brampton*

“Brampton’s small businesses drive innovation, create jobs and strengthen our community. Small Business Month gives us a chance to celebrate their achievements and provide meaningful support to help them thrive in a competitive economy.”

- *Rowena Santos, Regional Councillor, Wards 1 & 5; Vice-Chair, Economic Development, City of Brampton*

“Supporting entrepreneurs is central to fostering innovation and economic growth in Brampton. Through programs offered during Small Business Month, we aim to give business owners the guidance, mentorship and resources they need to succeed.”

- *Denise McClure, Director, Economic Development, City of Brampton*

-30-

As one of the fastest-growing cities in Canada, Brampton is home to nearly 800,000 people and more than 110,000 businesses. People are at the heart of everything we do. We are energized by our diverse communities, we attract investment and we are embarking on a journey to lead technological and environmental innovation. We partner for progress to build a healthy city that is safe, sustainable and successful. Connect with us on [X](#), [Facebook](#), [LinkedIn](#) and [Instagram](#). Learn more at [brampton.ca](#).

About the City of Brampton’s Economic Development Office

The City of Brampton’s Economic Development Office connects entrepreneurs, investors and global business leaders with the tools, insights and opportunities they need to grow. Learn more about our programs, events and resources at [investbrampton.ca](#). Connect with Invest Brampton on [LinkedIn](#), [Instagram](#), [X](#) and [Facebook](#).

MEDIA CONTACT

City of Brampton Media Relations
MediaRelations@Brampton.ca